



Datacraft Solutions taps Alphamindz to be an Authorized Implementation Partner and Reseller of Lean Manufacturing Digital Kanban System in South Asia

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Datacraft Solutions, creator of the industry's first Software-as-a-Service (SaaS) digital Kanban system, announced today that Alphamindz, a global lean consulting firm headquartered in Goa, India has become an authorized implementation partner and reseller of its Lean Manufacturing Digital Kanban Solution.

PR9.NET November 11, 2009 - Datacraft technology cost-effectively streamlines the supply chain replenishment process with a web-based SaaS solution. Datacraft Solutions provides immediate visibility to manufacturers' supply chains, leveraging technology to better manage inventories, improve inventory turns, reduce lead times, enhance ERP transaction accuracy, and build effective partnerships with key customers and suppliers.

Datacraft selected Alphamindz, a global leader in Lean consulting, as its authorized implementation partner in the Indian and South Asian markets because of its extensive experience and proven results in helping companies leverage lean processes throughout the value chain. Datacraft CEO and Chairman, Stephen Parker stated, "We are pleased to have Alphamindz as a channel sales partner, as we expand our products and services to the Indian market. Our ability to rapidly turn idle assets into cash, combined with Alphamindz' world-class expertise in development and execution of lean strategies, will give South Asian manufacturers the competitive edge they need to thrive in this economy."

Alphamindz works with its clients to develop lean value chains where customer demand drives supply chain replenishment. They help clients to develop collaborative relationships with suppliers and customers that smooth the flow of products through the value chain helping to improve quality, reduce inventory and delight customers.

Alphamindz will lead its clients' implementation of Datacraft Solutions' digital Kanban system, seamlessly integrated with internal production planning and accounting systems, and delivered through a secure Internet gateway, eliminating the need to install and maintain a complex IT solution. Compared to typically complex, expensive, and time-intensive automation software implementations, Alphamindz will deploy the Datacraft system in weeks, with no need for extensive training regimens or on-going internal support. The digital Kanban system allows clients to access and utilize powerful lean benefits immediately for a low, predictable monthly fee. Services are scalable so manufacturers can design an appropriate digital Kanban solution to meet customer, internal and supplier needs.

Alphamindz will resell Datacraft products and provide resources for global implementation in India, China, and South Asia. This partnership is a significant development in the global supply chain industry, as Alphamindz and Datacraft are market leaders in the services they provide to the manufacturing industry.

Alphamindz, CEO, Manu Anand endorsed the partnership stating, "We at Alphamindz are very excited about our partnership with Datacraft Solutions. We are excited to bring best of breed innovation to help the manufacturing industry in the South Asian market lower costs and free up working capital. Alphamindz intends to aggressively promote and implement Datacraft technology in the Indian market and beyond.

About Datacraft

Datacraft Solutions provides technology to enable forward-thinking manufacturers to automate and continuously improve their Kanban replenishment management systems while further reducing non-value-added activities on the plant floor and throughout the supply chain. Datacraft Solutions technology is delivered through a scalable, reliable Software-as-a-Service platform, ensuring rapid, low-cost implementation and on-going support. Learn more at www.datacraftsolutions.com.

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About Alphamindz

Alphamindz is a global lean consulting firm, headquartered in Goa, India that offers world class consulting and training services to the manufacturing and health care industries.

About Datacraft Solutions, Inc.

Datacraft Solutions, Inc. began offering its software as a service (SaaS) applications in December 2004 with a singular focus: to be the lean manufacturer's indispensable partner for building dependable and cost effective digital demand based supply chain replenishment networks.

Research firm IDC predicts that revenues from on-demand applications will increase by almost 60% in 2008, a huge increase for a mature market segment like business software. IDC expects sales of on-demand services to grow 32 percent annually over the next five years.

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