



Enigin's Pedigree in the Energy Saving Business

Enigin, January 16, 2009

URL: <http://www.pr9.net/business/trade/9136january.html>

Globally Enigin Partners offer local business in their territories the turnkey energy saving EnergyMaps programme, enabling businesses to save energy and boost profits while helping to save the planet. During this current worldwide financial downturn, saving on costs is vital for every business, hence the growth of Enigin since its incorporation.

PR9.NET January 16, 2009 - ENIGIN Plc was incorporated in 2006 and hence could appear to be a start-up enterprise but assumption, although seemingly factually correct, fogs the depth of Enigin's pedigree in the energy saving business.

The experience of Enigin's founding Directors spans 30 years in the energy saving business, electronic engineering, product development and global marketing.

From the oil crisis of the early 1970s, when Directors Ian Wrigley and Eddie Delaney were working for AMOCO (the American Oil Company), through to the 21st century Enigin's Directors have been involved in the development and research of many pioneering energy saving products and solutions.

These advances led to the core solutions of EnergyMaps, PeopleMaps, Nucleus, Eniscope and the many load-side products that entrepreneurs have access to when they sign-up to Enigin's business opportunity by becoming Enigin Partners.

Globally Enigin Partners offer local business in their territories the turnkey energy saving EnergyMaps programme, enabling businesses to save energy and boost profits while helping to save the planet. During this current worldwide financial downturn, saving on costs is vital for every business, hence the growth of Enigin since its incorporation.

Enigin also wanted to benefit from their business model so they set up Enigin Direct, their own "Partnership" in October 2008. Enigin Direct offer energy saving packages to businesses throughout south west England and exceeded their targets within two months of starting business. This partnership allows Enigin to profit along with providing a refining mechanism for the whole Enigin business model which helps current and future partners.

Enigin are determined to continue their pursuit of innovative ideas and solutions to add to their already impressive range of energy saving products and solutions and in so doing helping others to profit with integrity, save energy and help protect all our futures.

###

About Enigin

Enigin is more than simply a public limited company with a formidable development plan backed by an asset management group - its about people and the experience they bring to the table.

At Enigin we believe that "people are the primary determinant in the success of any business" Most of the original foundation team have worked together for decades either in; The Energy Saving Business... Electronic Engineering... Innovative Product Development or Global Market Initiatives.

Phone: +44 (0)1726 871040
FAX: +44 (0)1726 61960
Website: <http://www.enigin.com>
E-Mail: euro@enigin.com
Address: Enigin plc
Southview House
St Austell Enterprise Park
St Austell
Cornwall
PL25 4EJ
UK