



From Janitor and Pizza Delivery Boy to Million Dollar Meta Search

Million Dollar Meta Search, September 23, 2008

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Jesse Walter's entaining and exciting story on how he ended up at Million Dollar Meta Search.

PR9.NET September 23, 2008 - Los Angeles, CA - Jesse Walter's path to Million Dollar Meta Search is a quick and galvanizing story.

Jesse Walter graduated from Arrow Continuation High School (Glendora, CA). While attending at the age of 16 (1996), he started a clothing brand, PCA (Premiere Clothing America), which became the leading body boarding clothing line in the industry. The PCA; Premiere brand sold both nationally and internationally. A couple years later Jesse received a great accomplishment, the cover story of, "Young of Entrepreneur Magazine", for his achievements with the clothing brand at such a young age. Much of the success is credited to his natural ability to see advertising and marketing opportunities.

THE SPEED BUMP YEARS came after the clothing brand faded. Jesse was scrubbing toilets at his janitorial job and delivering pizzas amongst other jobs to make a living and provide something for his Wife and Kids. At the same time he was continuing his self education on advertising and marketing.

The years went by and Jesse accepted a position with a top 20 franchise as the Operations Director for the fastest growing Master Franchise office; which was awarded the Franchisee of the Year Award by the IFA.

He then moved forward to take a position with Entrepreneur Media, where he was an Advertising Account Executive. Jesse says, "Everyone should pick up a copy of Entrepreneur Magazine; it's a great publication to read and a great place for companies to advertise."

As of today, Jesse is President of BAWNmedia, which provides franchise advertising for franchisors and franchisees; one of BAWNmedia's products is ifearch, "The search engine for entrepreneurs". ifearch has thousands of searches everyday as a niche search engine and it is growing daily. One of Jesse's visionary products is Million Dollar Meta Search, which is going to fund the completion of another search engine project (and donate to charities) that will allow 10's of thousands of people in the world the opportunity to make a great living from the search engine business. "Right now", Jesse says, "Only the rich guys at the top of the current search engine giants are making the Billions." Jesse describes how this is truly going to be David vs. Goliath. In the end he says this will help in leveling the playing field between the rich and the poor/middle class.

Million Dollar Meta Search allows you to buy the exclusive top position keyword or search term. Example: You can buy "flowers", "shoes", or "business cards" and your ad will show up at the top of that search every time someone searches their keyword or term! Million Dollar Meta Search allows you to sell your keyword position for more money and make a profit. Jesse is expecting to quickly grow to hundreds of thousand of searches even millions of searches each month based on his advertising and search engine experience.

Some top position keywords already sold are "Buy a Franchise", "Business Cards", and "Flyers". Some clients are Inkstar Printing, Career to Business, and FranTrends.

Charity donations will be focused on curing eye disease. Before the official launch of the live search, which is October 2008, Million Dollar Meta Search is offering a Pre-Launch Special for locking in your keywords now; this deal ends September 30, 2008.

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About Million Dollar Meta Search

At Million Dollar Meta Search, you can exclusively buy the top position of any keyword or search term. Example: you can buy "flowers", "shoes", or "business cards" and your ad will show up at the top of that search every time someone searches your keyword or term! You can even sell your keyword position for more money and make a huge profit!

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