



# Webeden.co.uk says: Lets, Chat!

webeden, July 23, 2008

URL: <http://www.pr9.net/comp/software/8785july.html>

*Website builder lets site owners chat to their website visitors*

PR9.NET July 23, 2008 - London, UK - Webeden.co.uk, the software tool that allows anyone to build a website ( <http://www.webeden.co.uk> ), announced a new feature this week that will transform how business owners can use their WebEden websites. The new feature allows site owners to start web chats with any visitor to their website.

This is nothing new – chat functionality has been around for the best part of a decade. But up to now it has been just the technically able or those with big budgets who could deploy web chat technology. It necessarily involved getting into the nitty gritty of the website code, using javascript, and other programming tricks. This new feature is fully integrated with the Webeden.co.uk website builder, meaning that anyone can add chat to their site – they needn't be a technical genius. Site owners simply click 'add webchat' from within their webeden.no.uk control panel, and the services is auto-deployed across their website.

Earlier today UK MD Ken Builder said "Lots of people have been talking about Web 2.0 this and Web 2.0 that. This new feature is one that will make a real difference to any business building a website ( <http://www.webeden.co.uk> ). If you're going to use your website to generate leads and sales, half the battle is getting visitors onto your website, the other half is then selling to them. If you never get to talk or email your website visitors, chances are 99% of them will leave and never come back again. With our Chat feature, website owners can start respond to any questions website visitors may have. They can wait for the visitors to start the chat, or can ask them if they'd like any assistance."

From hobby websites to fully functioning ecommerce website, over 1.7 million people have built a professional website with webeden.co.uk.

Ken added: "We've had great feedback from the business owners who have Beta tested this on their website so far, some of them are reporting really improved conversion rates. So we're now more than happy to now roll it out to the whole customer base."

For more information see <http://www.webeden.co.uk>

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## About webeden

Webeden is an independently run, London based, web software company. The company's maverick and refreshing approach gives it outstanding presence in the burgeoning market for website design tools. Through its online website building (<http://www.webeden.co.uk>) tool SiteMaker, Webeden is making it easy for everyone, no matter what their experience, to build a website. Over 500,000 have already tried and succeeded.

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