



# Direct Marketing for Real Estate Investors Suddenly Becomes Easier Than Ever

Real Results Unlimited, Inc., July 18, 2008

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*With all the talk and nervousness about the real estate market, savvy real estate investors know that now is the time to buy houses. Real Results Unlimited, Inc. has designed a direct mail marketing service specifically for creative real estate investors that will generate highly qualified seller leads and send them on the road to wea.*

PR9.NET July 18, 2008 - Jacksonville, FL - Tracy Caywood, President of Real Results Unlimited, Inc. says "No matter what state the economy is in, people still need somewhere to live and the dream of homeownership never dies. Our society will continue to have more children, retire, downsize, need a bigger house, relocate, and simply need a place to live. And there is only one solution to any of these situations: real estate. And at this point in the market, it's up to investors to keep the market alive with new deals."

The direct mail marketing campaigns are sent to motivated prospects such as divorce cases, probates, troubled landlords, pre-foreclosures, vacant houses, bankruptcy cases, and absentee owners. The message that is delivered to these prospects creates a "super buzz", resulting in an extremely high response rate.

The typical response rate for any traditional direct mail marketing is .5% to 1%. The marketing campaigns that are created for real estate investors will turn out a whopping 5% to as high as a 20% response rate. This type of response rate fro highly motivated sellers will result in big profits for real estate investors and a large portfolio of equity and net worth.

The services that are provided by Real Results Unlimited, Inc. include creation of effective marketing copy that is proven to get the highest response rate possible, handwritten mail, hand addresses envelopes, mailing services (auto-pilot), postcard marketing, and even drip campaigns that include tedious tasks such as cleaning up of mailing lists, reporting undeliverable mailing addresses, and sending follow up mail to prospects (drip campaigns).

Until now, real estate investors have had to haggle without outsourcing these daunting tasks to multiple contractors. Now everything is handled by one professional, Real Results Unlimited, Inc. There is also a V.I.P. Club that entitles paying members to receive discounts on their marketing packages. Their services are offered to real estate investors Nationwide.

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## About Real Results Unlimited, Inc.

Providing full service marketing for real estate investors to include direct mail, drip campaigns, yellow letters, postcards and highly targeted mailing lists.

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