



Burlington Boatyard Plans To Sink Competition With Launch of New Website

Burlington Boatyard, LLC, July 18, 2008

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BurlingtonBoatyard.com is an online marine marketplace serving Vermont and the Lake Champlain area. Users enjoy unique & affordable pricing, the ability to log into "My BBY" & edit their listings, as well as multiple community networking features.

PR9.NET July 18, 2008 - Burlington, VT - Say bon voyage to high-priced classified ads! Last month, the Green Mountain State welcomed back BurlingtonBoatyard.com, Vermont's only exclusive online marine marketplace.

Managed by a new staff, Burlington Boatyard, LLC reemerged in 2008 after a brief hiatus, equipped with a redesigned website and an enhanced list of services geared towards the educated consumer and dedicated lake-goer. Local boaters and marinas looking to unload their vessels can do so with ease while saving a boatload due to BBY's unbeatable prices, all the while staying informed on marine happenings through BBY's blog, forum, and newsletter.

"We strive everyday to connect all those who share our passion for being on the water," commented Burlington Boatyard's CEO, Guy Mitrano. "Our company will always act as a small business that puts the time and dedication into going against the grain of our competition and be a part of our customers experience through not just our advertising services, but the other features that give them helpful resources for all their boating needs."

BBY's unwavering dedication and enthusiasm has created quite the buzz throughout Vermont's boating, fishing, and small business communities, and the crew at Burlington Boatyard hopes to be riding a wave of success by summer's end. For more information, visit BurlingtonBoatyard.com.

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