



Key Risk Introduces Online Video Library

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Key Risk introduces a new video library on the corporate website (www.keyrisk.com) providing interactive content to clients, agents, and prospects searching for better outcomes.

PR9.NET July 17, 2008 - GREENSBORO, NC – Key Risk, a leading provider of workers compensation insurance products and services for employers throughout the Eastern United States, announced today the launch of a new online video library.

Key Risk is committed to innovation and education within the workers compensation industry. The introduction of the new video library on the corporate website (www.keyrisk.com) provides interactive content to clients, agents, and prospects searching for better outcomes.

Anne Myers, senior vice president of marketing for Key Risk, announced the launch of the new video library. "The website is already a valuable asset for those actively searching for information about Key Risk and workers compensation. Video is a simple, to the point, and visually engaging way to see examples of workers compensation issues and solutions. It will help customers understand more about the processes needed to achieve better outcomes." With featured client testimonials and interviews of Key Risk executives, the video library enhances the value of the Company's website content.

As specialists in the field of workers compensation, the Company has grown over the past four years in both employment and revenues, by more than 30 percent. In order to better serve its clients, the Company opened offices in Charlotte, Nashville, Tampa, Atlanta, and Maryland, in addition to expanding its operations in Greensboro. Its online service platform has been further enhanced by the recent introduction of MasterKey Connects™, a state-of-the-art, industry-leading risk management online information and customer service platform.

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About Quixote Group, LLC

Quixote Group, LLC

Phone:	336-544-2425
FAX:	336-665-8137
Website:	http://www.quixotegroup.cocm
E-Mail:	lblankenship@quixotegroup.com
Address:	3107 Brassfield Rd