



Dan Murakami of Price Realty Group Keeps His Clients Informed with IDX Broker

IDX, Incorporated, July 17, 2008

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This custom IDX solution speeds up the real estate search, saving both realtors and consumers time.

PR9.NET July 17, 2008 - EUGENE, ORE. – IDX, Inc. is pleased to welcome Dan Murakami of Price Realty Group, located in the heart of Honolulu, HI, to the network of real estate agents selecting IDX Broker to customize the MLS search function of their website. Potential clients browsing through Murakami's site will now have access to thousands of listings from the Honolulu Board of Realtors MLS and will be able to include in their search results properties where Murakami might not be the primary agent.

As a result of selecting this customized IDX solution, Murakami no longer has to worry about keeping the listings on his website up-to-date himself since the MLS listings are automatically updated and the data is immediately transferred and integrated seamlessly into the Price Realty Group website. This gives Murakami more time to assist his clients face-to-face as well as manage his clientele base using some of the IDX tools such as lead generators, detailed traffic statistics, and various calculators.

'My Property Manager' is what Murakami recommends to his clients as the best way to find the property they are looking for on his site. This feature sends the clients email updates on properties matching their search criteria which on the Price Realty Group website includes a multitude of options including building style, unit features, view, construction, amenities, pool options, security, floor covering, neighborhood, and school. By providing fast, integrated, and reliable data, along with helpful service and technical support, IDX, Inc. is helping Price Realty Group to continue growing their reputation as a trustworthy and dependable real estate company on the island of Oahu.

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About IDX, Incorporated

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Based in Eugene, Oregon IDX, Inc. is nationally known as a leading provider of real estate search applications. IDX Broker is IDX, Inc.'s principle real estate software utility. The easy to manage and customizable software helps real estate professionals display home listing data from their multiple listing service (MLS) on their individual and/or office websites. For more information on the services provided by IDX, Inc., please visit www.idxbroker.com.

Phone: 800-421-9668
Website: <http://idxbroker.com>
E-Mail: kaya@idxbroker.com