



Former Addict Defies Odds and Builds Entertainment Empire

Chris Cella PR, July 16, 2008

URL: <http://www.pr9.net/ent/music/8714july.html>

Stephen Della Valle, author of Rising Above the Influence: A True Story About Alcohol, Drugs and Recovery and owner of Jason Craig Entertainment has overcome addiction and built an entertainment empire.

PR9.NET July 16, 2008 - OAK RIDGE, NJ - Stephen Della Valle, author of *Rising Above the Influence: A True Story About Alcohol, Drugs and Recovery* has defied all odds and successfully built Jason Craig Entertainment into one of the leading music entertainment companies in the metro area.

Through twenty-plus years of drug addiction, Stephen—who is also now the President of Turning Point Rehabilitation Center in Verona, NJ—lost his career, his family, his freedom, and ultimately himself.

Since getting sober twenty years ago, Stephen has focused his efforts on telling his story in his new book while at the same time building Jason Craig Entertainment into the successful company it is today.

"Getting sober I was given a second chance at life," says Stephen. "It was up to me to take advantage of the opportunity I was given, and I made sure I did."

In thirty plus years of operation Jason Craig has provided the metro area with the most renowned bands, DJ's and Emcee's. They recently returned from performing at a high class affair at the prestigious Claridge Hotel in London.

"I attribute much of the company's success to my brother Jason, who first allowed me to work when I got out of rehab twenty years ago," says Stephen. "He believed in me, and I refused to let him down."

"Today Jason Craig is one of the leaders in the industry, and we recently announced we will be expanding our operations to the luxurious Grand Wilshire Hotel in West Orange, NJ."

Jason Craig Entertainment prides themselves on providing their clients with the most professional musical services for any affair. Their extensive client list includes celebrities, famous musicians and athletes, TV and radio personalities, and corporate owners.

When asked why he is so dedicated to being the best at what he does, Stephen simply stated, "The best part of my job is sharing with people one of the happiest days of their lives."

"Every day since I have gotten sober has been a gift," says Stephen. "And the only way I can keep this gift is by showing my utmost appreciation and giving back to others any opportunity I get."

For more information about Jason Craig Entertainment please visit www.jasoncraig.com.

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About Chris Cella PR

Chris Cella PR is a marketing and advertising firm offering authors, musicians, actors, models and corporations a full service of public relation services

Phone: 973-349-8580
E-Mail: christopher.cella@hotmail.com