



Deacom to Participate in Panel Discussion on IT, Business Strategies at Chemical Week CFO Conference

Deacom, Inc., July 16, 2008

URL: <http://www.pr9.net/business/trade/8710july.html>

Jay Deakins, President of ERP Producer Deacom, Inc., will participate in a panel discussion on the alignment of Information Technology (IT) strategy and business strategy in a global corporation at Chemical Week's 13th Annual CFO Conference, to be held Aug. 5 in New York, NY.

PR9.NET July 16, 2008 - WAYNE, PA - Jay Deakins, President of ERP Producer Deacom, Inc., will participate in a panel discussion on the alignment of Information Technology (IT) strategy and business strategy in a global corporation at Chemical Week's 13th Annual CFO Conference, to be held Aug. 5 in New York, NY.

Chemical Week's CFO Conference covers timely, relevant issues facing senior financial executives in the chemical industry. Key areas of focus include marketplace volatility, escalating costs for hydrocarbon feedstocks, historically high energy prices, tight credit markets, new industry investment, and the effect of private equity and private owners. In addition, the conference will address slowing demand for chemical products, price increases, cost-cutting measures, and opportunities for growth.

As part of the panel discussion, Jay Deakins will present the concept of total business process integration through a single Enterprise Resource Planning (ERP) software system as a way for chemical manufacturers to report on and react quickly to sales trends, institute price increases, and develop new efficiencies throughout the company. These issues are managed by seamlessly linking all areas of a chemical manufacturer, including formulation and lab management, regulatory reporting, sales order entry, purchasing, inventory and lot tracking, production, and accounting in one flexible system.

"The need for new and more varied reporting and enterprise-wide controls is great, especially for today's global corporation," Deakins says. "By properly aligning IT and business strategies, chemical manufacturers can concentrate on those systems that help them to adapt quickly to a changing marketplace and regulatory environment."

Deacom, Inc. most recently licensed its DEACOM ERP System to Synalloy Corporation's chemical group, which consists of Blackman Uhler LLC, Organic Pigments LLC, and Manufacturers Chemical LLC, as part of a company-wide initiative to reduce costs associated with productivity, safety, inventory, quality, and delivery.

For the latest Chemical Week CFO Conference information or to register, call 212-621-4978 or visit www.chemweek.com/cfo08.

To learn more about the DEACOM Integrated Accounting and ERP Software System or to schedule an online demonstration, call 610-971-2278 ext. 15 or visit www.deacom.net.

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About Deacom, Inc.

Headquartered in Wayne, PA, Deacom, Inc. is the producer of DEACOM, a complete accounting and Enterprise Resource Planning (ERP) system for building component, process, and mixed-mode manufacturers with difficult-to-handle requirements. The DEACOM system seamlessly links all departments within a manufacturing company, providing a comprehensive view of the entire operation. By making complex issues simple, Deacom helps streamline manufacturing business processes to maximize productivity and profitability.

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