



# Online Data Backup is one of the Fastest Growing, Most Reliable and Easiest Ways to Manage Data Backups in the Small to Mid-Sized Businesses Segment

SafeEvault, July 15, 2008

URL: <http://www.pr9.net/comp/development/8697july.html>

*SafeEvault, an online data backup service provider, announces pricing based on compressed data versus un-compressed data. There are literally hundreds of online backup service providers out there ready to provide small to mid-sized businesses with their solution for post-disaster data recovery. Look at their websites and at first glance the services provided, and the way they price these services, look very similar. Charging for compressed data versus un-compressed data is one difference worth looking at.*

PR9.NET July 15, 2008 - Dallas, TX - SafeEvault, an online data backup service provider, announces pricing based on compressed data versus un-compressed data. The volume of information that small and mid-sized businesses produce and need to track is growing at a mind numbing pace. As a result, a large number of companies are finding it difficult to manage their data requirements adequately. Online data backup vs. traditional backup is proving to be the method of choice for many companies who can no longer afford to battle with old, unreliable technology that exposes their data to theft or loss from a disaster.

There are some big differences between online data backup service provider, especially in the way they charge for their backup solutions.

A good example of how a business would pay more by choosing one service provider over another is highlighted in this feedback from a SafeEvault customer: "I have seen this topic discussed in the past and thought I would share this. I rely heavily on online offsite backup services for my business. I need reliable backup every day and couldn't afford the hassle of trying to drag external HD's around. I was using Livevault however their service was expensive and the software was a hassle. For instance, it would only run on a file server not a client PC, and the PC you wanted to restore to had to be running their software. The rate they charged was for uncompressed space which is not bad for jpegs, but cost 7-8 times more for office documents."

He also stated: "I recently discovered SafeEvault and switched to them. I have reduced my backup costs by 75% and I can easily access and restore data to any PC that has web access. So even if all the business PCs were stolen, including the one running the backup software I can restore to any offsite PC with web access. I have also found their software easier to use, the website is faster and easier, and the customer service is far better. Just for the record, I have no relationship with this company other than being a happy customer."

The difference between paying for the amount of compressed data compared to paying for the amount of un-compressed data can be quite substantial.

When backing up word documents, a 100 kb file after compression reduces to approximately 20 kb. A 100 kb spreadsheet will compress down to approximately 25 kb in size. The difference between charging for compressed data versus un-compressed data - a savings of 75 to 80%.

Also, if a service provider charges for multiple machines and/or number version of each file, these charges can increase your cost substantially.

Another difference between the two service providers mentioned above is one requires a three year contract and the other does not require a contract, providing service month to month. Some companies like the freedom of month to month agreements where another might feel the security of a long term contract is more important.

8 other service levels companies should consider when choosing an online data backup provider.

1. Retention policy
2. Contract requirements
3. Ability to support multiple OS platforms and server level applications
4. Do they offer free live remote setup and 24/7 critical support?
5. Is there a free 30 day "try before you buy" evaluation period?
6. Do they own their own data center or outsource it?
7. Is an additional copy of your data is kept at another physical location?
8. Do they offer a 100% Satisfaction Guarantee?

Online data backup providers differ in the types and levels of services they provide. There are also differences in how these companies charge for their services. Take the time to contact a few different providers to identify the right service provider for your company.

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## About SafeEvault

Our nearly two decades as an information technology service provider, and the new VBCN technology, sets us apart from other online

backup service providers. Years of extensive calibration of sophisticated software, investment in the most advanced network devices and the latest security technologies makes SafeEvault the leader in business continuity and online backup solutions.

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