



High-end Concierge Services at Bangkok Hospital

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Amid stiff competition in Thailand's health service industry, Bangkok Hospital Medical Center says offering top-quality concierge services is an often overlooked way to attract patients seeking medical care.

PR9.NET July 14, 2008 - Bangkok, Thailand - Bangkok Hospital Medical Center has worked hard to improve its concierge services and the effort has paid off in spades with a number of awards and accreditations, the hospital announced.

With "medical tourism" burgeoning in Thailand, providing high-quality concierge services is vital for ensuring that visitors in a foreign land have all amenities taken care of as they seek treatment, Bangkok Hospital Group says. And with stiff competition in Thailand's health service industry, offering everyday services in a professional manner is one easy way to get a step ahead of the competition.

Bangkok Hospital Medical Center (BMC) provides numerous services to its clients, many above and beyond what is generally expected at ordinary hospitals. BMC offers accommodation in a 38-room serviced apartment complex adjacent to the main hospital building. Catering to the special needs of patient visitors and family members, the apartments are ideal for those who want a comfortable and convenient place to stay while visiting their loved ones.

Patients and relatives visiting the hospital can make hotel reservations through the Concierge Department located at the Bangkok International Hospital building ground floor lobby, either by e-mail, phone or personal visit.

Pink Rose Holiday Tours, also located at the Bangkok International Hospital ground floor lobby, provides travel booking services as well as tour bookings.

Arrangements can be made to provide pick-up and drop-off for patients and relatives to and from the international airport through the Concierge Department. Clients can make a booking through an agent from the hospital.

The Concierge Department out-sources limousines from the AOT Limousine Company. Four different types of other vehicles are available. Currently, four shuttle buses are also operating from the hospital.

Postal service facilities are located at Bangkok International Hospital Concierge desk on the ground floor lobby, as are a number of important services including complimentary visa extension, a staff photographer for visa-passport photographs, Internet, typing, fax, and photocopying.

Bangkok Hospital Medical Center recently garnered "the best professional service award" as recognized by the Thai-Canadian Chamber of Commerce. The award was given for demonstrating vision and entrepreneurship for the betterment of the profession, as recognized by peers in the industry.

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