



# IDX Broker Helps Support Diane Aunapu and Pioneer Realty of Florida's Efforts to Go Green

IDX, Incorporated, July 10, 2008

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*IDX Broker uses its custom IDX solution to speed up the real estate search, saving both realtors and consumers time.*

PR9.NET July 10, 2008 - EUGENE, ORE. – IDX, Inc. has custom designed the property search feature on the website of Pioneer Realty of Florida based in DeLand, Fla. These new tools will make it easier for potential clients in the Mid Florida Regional MLS (MIDFL) to search for properties using basic criteria such as price and location, or more advanced features such as scenery and schools.

Pioneer prides themselves on being active in the fight against global warming and uses all kinds of recyclable and renewable resources both in the construction of and operation of its office in DeLand and is hoping other companies will follow suit. Providing a wide range of easy to locate MLS properties through the IDX search tools will allow Pioneer's clients many options and allow them to be more selective when it comes to location and building material. The specific search categories such as flooring options can assist the client in finding a more energy efficient home and promotes Pioneers efforts to provide economically friendly housing.

By integrating IDX Broker into the search function of their website, Pioneer is now allowing its clients easy access to thousands of MLS listings so that they can simply compare options to find their ideal property. Through the use of these customized easy to use search tools, businesses like Pioneer can now become more environmentally conscious and help have an impact on the future of our world.

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## About IDX, Incorporated

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Based in Eugene, Oregon IDX, Inc. is nationally known as a leading provider of real estate search applications. IDX Broker is IDX, Inc.'s principle real estate software utility. The easy to manage and customizable software helps real estate professionals display home listing data from their multiple listing service (MLS) on their individual and/or office websites. For more information on the services provided by IDX, Inc., please visit [www.idxbroker.com](http://www.idxbroker.com).

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