



Articulon Receives Two 2008 Communicator Awards

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Articulon has received two 2008 Communicator Awards. The awards were presented by the International Academy of the Visual Arts.

PR9.NET July 08, 2008 - RALEIGH, N.C. – Articulon (www.articulon.com), a branding and public relations firm based in Raleigh, announced today that it has received two 2008 Communicator Awards. The international awards honor the best in communication excellence and are presented and judged by the International Academy of the Visual Arts (IAVA).

Articulon received awards in the print category; one for its publicity campaign on behalf of the Better Business Bureau of Eastern North Carolina, the second for cover story media placement for the Helms Mulliss Wicker law firm.

"As a multi-disciplined firm, Articulon is honored to be recognized for the measurable results and public relations strategies that increase our clients' visibility and brand awareness," said Cindy Stranad, principal of Articulon.

These awards mark achievement beyond traditional communication efforts, distinguishing Articulon's public relations effectiveness. This year, the program received more than 8,500 entries from ad agencies, graphic designers, creative professionals, interactive agencies, design firms, and public relations firms in four categories: print, interactive, audio and video.

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About Articulon

Based in Raleigh, Articulon serves as a boutique marketing communications, design and public relations firm dedicated to putting a voice to the value of small- to mid-sized companies. Inspired to gain results, Articulon helps clients to break through the abundance of noise with a brand and a focused message that creates a connection with an audience. Far beyond traditional, Articulon's client campaigns are characterized by their responsiveness, creativity and commercial intelligence. Work has been completed for emerging brands and fortune 500 organizations including: Panera Bread, AKC, Defond North America, The Better Business Bureau of Eastern North Carolina, WCPE- TheClassicalStation.org, Helms Mulliss Wicker, HumanCentric Technologies, Sustainable North Carolina, McDonald's Corporation and Saks Fifth Ave. Visit www.articulon.com or call (919) 232-5008.

Website: <http://www.articulon.com>

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