



Etienne A. Gibbs Fights Cybercrime with His Staying Safe Online Talk Show

Say No to Hackers and Spyware, July 06, 2008

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Etienne has partnered with BlogTalkRadio.com. It is their new, one-click Flash-based Voice over Internet Protocol (VoIP) feature that enables his listeners to participate in his show directly from their Web browser without the need for long-distance fees or a traditional landline or wireless phone.

PR9.NET July 06, 2008 - San Antonio, Texas - Internet Safety Advocate and Educator, Etienne, has launched his online radio show as another venue by which to continue to fight cybercrime.

Debating Saturday, July 5, 2008, Etienne's weekly radio is a mix of call-in listeners sharing their experiences and asking questions; guest speakers sharing their respective areas of expertise; and a solution-sharing segment that he calls Tactics, Tips, and Techniques.

As an online talk show host, Etienne is proud to share benefits with his audience. His radio show allows him to expand his cybercrime-fight abilities by allowing:

- * both domestic and international audiences to participate;
- * listeners anywhere in the world to listen at no cost to them;
- * English-speaking listeners anywhere in the world to call-in at no cost to them; and
- * each show to be recorded and archived for listeners to review at their leisure.

The online call-in feature is made possible through BlogTalkRadio.com's proprietary, integrated telecom-based back-end infrastructure. In fact, no software downloads are needed. Listeners who wish to participate during his live internet radio show must simply have a microphone connected to their computer and be logged onto the BlogTalkRadio.com site (registration is free) to connect directly with Etienne. Once those steps are completed, they can simply click a button on the show's web page to connect directly to Etienne and share their experiences, good and bad, about staying safe online.

Etienne's online talk show can be found at www.BlogTalkRadio.com/StayingSafeOnline

Launched in August 2006, BlogTalkRadio.com is a free, web-based radio talk show platform which allows any user with a phone and a computer to host a live, interactive radio show -- no downloads or extra equipment needed. Hosts call into the service by phone to broadcast. Each show can accommodate unlimited live listeners.

Upon completion of the live broadcast, it is automatically archived as a podcast. Since the company's launch, thousands of hosts have broadcast more than 82,000 shows. Notable guests on BlogTalkRadio.com such as Yoko Ono, Brad Pitt, John McCain, Brian DePalma and more appear on the Best of BlogTalkRadio.com page. Notable hosts include: Intel; Marla Cilley, the FlyLady, home and life organizer; Sun Microsystems; and the Department of Defense.

Currently, BlogTalkRadio.com has a monthly listenership of 3.2 million and broadcasts more than 450 new internet radio shows daily. Both listenership and shows broadcast grow exponential each month. To date, BlogTalkRadio.com has broadcasted more than 90,000 shows since its launch.

Companies and organizations that utilize BlogTalkRadio.com's private radio station offering, such as Sun Microsystems and the Pentagon now have the ability to host their own interactive shows using the "AskTheHost" feature.

Etienne A. Gibbs, MSW, Internet Security Advocate and Educator, consults with individuals, small business owners, and home-business entrepreneurs regarding online protection against hackers, malware, spyware, viruses, and other computer-disabling cybercrimes. His articles are published across the Internet and are available on his website.

Media contacts:

Etienne A. Gibbs
Internet Safety Advocate and Educator
www.SayNotoHackersandSpyware.com
egibbs@myinvisusdirect.com
Telephone: 210-401-3071
Fax: 877-673-2441

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About BlogTalkRadio.com

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broadcast. Each show can accommodate unlimited live listeners.

About Say No to Hackers and Spyware

Etienne A. Gibbs, Independent Internet Security Advocate and Educator, consults with individuals, small business owners, and home-business entrepreneurs regarding online protection against spyware, viruses, malware, hackers, and other pc-disabling cybercrimes. For more information, visit <http://www.SayNotoHackersandSpyware.com/>.

Phone: 210-401-3071
FAX: 877-673-2441
Website: <http://www.SayNotoHackersandSpyware.com/>
E-Mail: egibbs@myinvisusdirect.com
Address: 6313 Evers Rd, Ste 1214
San Antonio, TX 78238-1418

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