



Younified Comms, London to John O'Groats 1,200 km Solo Cycle with 30kg Backpack

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Small businesses face many challenges when competing against their much larger competitors. To highlight how they still win the CEO of Younified Comms solo cycled 1,200 km from London to John O'Groats with no spare parts and a hefty 30kg backpack.

PR9.NET June 02, 2008 - London, England – To demonstrate the challenge small businesses face every day to compete against their much larger competitors the Chief Executive of Younified Comms cycled 1,200 kilometers from London to John O'Groats. A solo cycle trip with no spare parts, not even a puncture repair kit or air pump and a hefty 30kg backpack strapped around his shoulders.

Graham Gardiner, Chief Executive, Younified Comms, said "The solo cycle trip was a unique journey. No record has been found of the trip having been successfully completed under the same conditions. It was undertaken to highlight how small businesses succeed worldwide, every day, without access to the economies of scale and technical expertise that's available to larger businesses. The trip had many challenging moments including the time when no spare parts meant walking 50kms to get a repair done in the nearest town and the 30kg backpack felt like 300kg by the end of the day.

The Younified Comms World first Microsoft Exchange Hosted Email service with multi-currency payment option was designed to allow small businesses to gain the economies of scale and shared expertise that is normally only available to medium and large companies with their dedicated technology groups. It is available in 190 countries and 16 different currencies and we encourage all small business to remove the burden around their shoulders and investigate and deploy local solutions with global scale at a low price in the currency of their choice."

For additional information on the World's first multi-currency Microsoft Exchange Hosted Email service visit www.younifiedcomms.com.

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About Younified Comms

Younified Comms delivers personal businesses, Email, Collaborative Working and Unified Communications. Their services are delivered in over 190 countries. Without any capital investment and low cost monthly fees their customers gain the economies of scale and shared expertise that is normally only available to medium and large companies with their dedicated technology groups.

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