



Beverly Hills Star Factory Gets Expert Entertainment Advisory Board Members.

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Seasoned Music And Entertainment Industry Insiders Join Beverly Hills Star Factory Advisory Board To Provide Music And Entertainment Guidance and Counsel. Board Members Will Counsel On How To Make Beverly Hills Factory Significant For Emerging Artists And Successful As An Artist Discovery Platform.

PR9.NET July 03, 2008 - West Hollywood, CA - Beverly Hills Star Factory, a free national online weekly talent competition and social networking community, run by industry insiders, designed to find the next Hollywood Superstars and Hollywood Legends, today announced Aneesah Williams, Tomas Burgos and Sonny Rose, have joined the company's Advisory Board. As advisors, Ms. Williams, Mr. Burgos and Mr. Rose will provide Beverly Hills Star Factory with sage guidance into the music and entertainment industry and leadership for the company's online talent discovery and entertainment community platform.

"The old ways of getting your foot into the entertainment industry don't work any more. Every day you hear about artists being discovered online and this craze and opportunity will continue to be the new reality for emerging artists" said Aneesah Williams. Ms. Williams is a graduate from USC's Music Department and co-founder of Lioness LA, an event planning, marketing and promotions company based in Los Angeles.

"Beverly Hills Star Factory's free virtual online venue connects artists with hundreds of millions of fans and industry insiders. The playing field is leveled and new artists will get a fighting chance in this very competitive industry. Fans become part of the glamorous world of Hollywood by deciding who is and isn't talented and who will become the next superstars. This is definitely not your old Hollywood." said Mr. Tomas Burgos. Mr. Burgos is based in Los Angeles, he provides skilled and experienced legal representation to his clients in the entertainment industry. Mr. Burgos has handled television, movie deals, management contracts, entertainment law, music law, business law, sports law and litigation.

"Being on all kinds of small and large stages throughout his expansive career, Mr. Sonny Rose, said, "I am at awe of the largest stage in the world- the internet. Imagine what it would be like to have at your command this virtual stage to showcase your talent and be able to reach an audience of millions throughout the world, this is exactly the opportunity you get with the Beverly Hills Star Factory." Mr. Rose is one of Hollywood Living Legend singer/songwriter. Mr. Rose's first hit single is the song, "I Who Have Nothing". He worked major venue concerts with such legendary acts as Buddy Rich, The Supremes, The Impressions, Three Dog Night, The Guess Who and Spirit. Sonny has recorded a total of six records for various labels."

Innovative venues, like Beverly Hills Star Factory reaches and expands the artists fan base and ultimately attracts global sponsors. This in turns allows emerging artists and musicians to become visible and creates their global audience. With easy access to a camera and the internet any one can create content. Digital media has changed the face of the entertainment industry and is bridging all the players, artists, audiences and sponsors.

Beverly Hills Star Factory was founded to discover new artists and serve as an entertainment community platform. Fans vote and decide on their next superstars. "We want to give talented artists the opportunity to become visible and find the next superstars in music, film and comedy," said Ms. Minerva Collier, Beverly Hills Star Factory's founder and CEO. " Beverly Hills Star Factory gives contestants 52 chances to become WINNERS and connect with and grow a world-wide audience. The finalist will be flown to Beverly Hills, California to perform in front of a live audience, web cast and three industry judges. The # 1Winner in the Music Stage and #1 in the Video Stage will each be awarded the Grand Prize of \$5000." Ms. Collier is a talent manager and Hollywood Publicist.

"It is thrilling to have Aneesah, Tomas and Sonny join the Advisory Board and we look forward to tapping into their wealth of information and keen knowledge of the industry to make Beverly Hills Star Factory the most significant and successful talent discovery and entertainment experience in the industry," said Ms. Collier, "Beverly Hills Star Factory is dedicated to serving artists who are talented but couldn't kick open the doors to Hollywood. We want to give artists a fighting chance in this very competitive industry and see them grow into working artists, Stars and Hollywood Legends."

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About Beverly Hills Star Factory, Ltd.

Born in the heart of the Entertainment Industry, West Hollywood, California, Beverly Hills Star Factory is a free online weekly talent competition and social networking community designed as an artist discovery and entertainment community platform. It is a virtual stage connecting artists, fans and industry insiders. Knowing that lack of exposure is what keeps some of our most talented artists from shining; we place them directly into the spotlight for fun, fame and money. Our mission is to become a strong community resource for new artists and breeding ground for Superstars and Hollywood Legends. Do You Belong Among The Stars? Join us now, at www.beverlyhillsstarfactory.com.

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