



Fameo attracts the wedding market with its new bridal jewellery collections

Fameo Ltd, June 27, 2008

URL: <http://www.pr9.net/home/marriage/8555june.html>

Fameo are finalists in this year's UK Jewellery Awards 2008. The new bridal jewellery collections have also been chosen for the Catwalk Show taking place at the awards ceremony on July 17th 2008 at the Grosvenor House Hotel, London.

PR9.NET June 27, 2008 - UK, London – Fameo have just expanded their range to include two high-end bridal jewellery collections - Tsarina and Imperial Wedding. Fameo were chosen as finalists in the UK Jewellery Awards 2008 and the collection will be worn on the Catwalk Show at the awards. Each collection is unique and the set of fine jewellery pieces includes bracelets, earrings, necklaces and pendants.

The Tsarina collection features fine quality pearls, which are embraced inside gold cages and white diamonds enhance the egg-shape enclosures. The jewellery designer team at Fameo said, "This range is symbolic and designed in mind of Tsarina Alexandra's life, where the pearl represents the last Empress of Russia and the golden cage represents her life in confinement and the diamonds represent her family and what they meant to her." The intricate and luxurious design of the collection inspires excitement and confidence every bride deserves to have on her special day.

The Imperial Wedding collection is designed with cascading morganite baguettes and princess square diamonds. Vibrant and stunning morganite stones energised with pink hues, capture the ambience of the celebration. The jewellery designer team at Fameo said, "The concept behind the collection is the thoughts and dreams of the perfect fairy tale wedding. A magnificent dress adorned with elaborate embroidery, a long train and white veil floating past as you walk down the aisle. Stunning jewellery, which compliments the whole look. A crowded ceremonial room full of friends and family. A memorable event that will last a lifetime, as heirloom jewellery pieces."

Fameo's launch of the bridal jewellery 2008 collections, is just the beginning of Fameo's future success in its planned expansion of a bridal section for the website.

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About UK Jewellery Awards

Hosted and organised by Retail Jeweller, the UK's leading business magazine for retailers of watches, jewellery and objects, the UK Jewellery Awards celebrate the very best of the UK market. The 2008 awards will be celebrating the achievement of the jewellery industry's brightest stars, from top designers to fresh talent and retail excellence.

About Fameo Ltd

Fameo is well established online British jeweller brings together an exquisite range of fine jewellery at exceptional value. Customers will find an extensive collections of fine jewellery, as well as award winning couture jewellery pieces by Fameo in-house designers. Fameo Online Jewellery Boutique also offers bespoke jewellery service, rare gemstones sourcing, registry lists and free UK delivery.

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