



# Carolina Firm Offers Revolutionary Human Resource Benchmarking Process

The Estes Group, June 26, 2008

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*The Estes Group announces a revolutionary job benchmarking process that leads to better hiring decisions, increased employee morale, and reduced turnover for small businesses and large corporations.*

PR9.NET June 26, 2008 - Greenville, SC - The Estes Group, a Greenville, South Carolina consulting firm, is now offering the unique, patented Job Benchmarking system developed by Target Training International of Scottsdale, AZ.

This new process "let's the job talk" to define the key accountabilities and required attitudes and behaviors needed for a company to recruit and retain superior performers.

"We are pleased to offer Job Benchmarking to our clients," says Annette Estes, Managing Director of The Estes Group. "We're impressed with the success stories of companies that have improved their hiring practices, reduced turnover, and increased employee morale by using this human resource benchmarking program."

Job Benchmarking involves benchmarking a job rather than the people in the job to determine what the job requires for superior performance.

Estes says Job Benchmarking has proven to help companies achieve amazing benefits. It can:

- Pinpoint why some employees aren't measuring up to job standards
- Help managers coach employees to improve performance
- Aid in doing employee evaluations and meeting job performance objectives
- Enhance compliance management and training
- Increase job satisfaction and team morale
- Reduce employee turnover
- Reduce accidents and job injuries
- Assure the company that recruiters are getting the best person for the job
- Save the company hundreds of thousands – even millions of dollars

For a complimentary Job Benchmarking session, email Annette Estes at [Annette@coachannette.com](mailto:Annette@coachannette.com) or call 864-244-1156 between 9:00am and 6:00pm Monday through Friday.

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## About The Estes Group

The Estes Group is a Consulting firm specializing in helping organizations hire, manage, develop, and retain top performers. Biz and life coaching and training in behaviors, values, presentation skills, media skills, team building, and leadership development.

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