



# NYC Socialite Announces Pregnancy Plans

Chris Cella PR, June 24, 2008

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*Bryce Gruber, successful business owner and New York Socialite, recently announced that she will be having her first child.*

PR9.NET June 24, 2008 - NEW YORK, NY - In what is often referred to as a man's world, Bryce Gruber has defied all odds in becoming a successful business owner at the age of twenty-four. Since beginning her marketing and PR firm at the age of twenty, she attributes her success to being within the right social circles and utilizing her networking tools.

She has made countless appearances on syndicate talk shows, including CNBC, Fox News, Technorati and NYC TV, and has been deemed an 'online marketing guru' by The Wall Street Journal.

When Bryce is not working on expanding her well-established firm, it is likely that you will find Bryce in the midst of the top fashion scene, amongst some of the industry's biggest names—including Richie Rich and LuAnn de Lessepps—to name a few.

But being in the spotlight is something Bryce got used to at a young age. She hails from the Carasso-Gruber family—founders of Dannon yogurt and one of the most respected and well known Jewish families worldwide.

What sets Bryce apart from the traditional Jewish girl is that she is unmarried and expecting her first child with her long time boyfriend.

"Through my personal actions I want to show single and working moms that while they can still focus their efforts on their careers and families, they can still find time to take care of themselves—both emotionally and physically," says Bryce.

"It is unfortunate that people view being an unmarried mother as one of society's taboos," states Bryce. "But I am living proof that we can go against 'the norm', and be successful and happy at the same time."

Amidst her busy work schedule for the upcoming year, which includes traveling to both Japan and South America for a prospective business expansion; Bryce plans to devote a good portion of her time to sharing her story of success with other women and continuing to be a social icon amongst working mothers.

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## About Chris Cella PR

Chris Cella PR is a marketing and advertising firm offering authors, musicians, actors, models and corporations a full service of public relation services

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