



# National MS Society Raises More Than \$787,500 Through Walk MS

Articulon, June 23, 2008

URL: <http://www.pr9.net/business/services/8497june.html>

*The Eastern North Carolina Chapter of the National Multiple Sclerosis Society announced the 2008 Walk MS raised \$787,837 for programs, services, advocacy and research for people living with MS in the Triangle and eastern North Carolina.*

PR9.NET June 23, 2008 - RALEIGH, N.C. - The Eastern North Carolina Chapter of the National Multiple Sclerosis Society announced the 2008 Walk MS raised \$787,837. The May 3 Triangle event attracted more than 4,000 supporters and participants to the RBC Center. Monies raised from the 19th annual Walk MS event will help the nearly 4,300 people living with multiple sclerosis in eastern North Carolina. Sixty percent of all the funds raised will go toward programs, services and advocacy for people living with MS in the Triangle and eastern North Carolina, and 40 percent supports national research to find the cause and cure of MS.

"The turnout of supporters was fantastic," said Bethany Coggins, special events manager for the Eastern North Carolina Chapter of the National Multiple Sclerosis Society. "We appreciate the efforts of everyone who worked so hard to make the event a success. We exceeded last year's total by more than \$56,000."

Raleigh resident Lenora Josey, a first-time walk participant, was diagnosed with multiple sclerosis in January of 2008. In recent months, Josey has been an active member of the National MS Society. She participated in the longest walk route – 5.5 miles, and raised \$1,700 in donations.

"It's an awesome event to see people come together for a cause," said Josey. "This organization has been a tremendous help to me. The people are so polite and nice and helpful. I thank God for the staff and all their time and concern for us."

Registration for Walk MS 2009 opens October 1, 2008. For more information, visit <http://walknct.nationalmssociety.org> or call 1-800 FIGHT MS.

###

## About Articulon

Based in Raleigh, Articulon serves as a boutique marketing communications, design and public relations firm dedicated to putting a voice to the value of small- to mid-sized companies. Inspired to gain results, Articulon helps clients to break through the abundance of noise with a brand and a focused message that creates a connection with an audience. Far beyond traditional, Articulon's client campaigns are characterized by their responsiveness, creativity and commercial intelligence. Work has been completed for emerging brands and fortune 500 organizations including: Panera Bread, AKC, Defond North America, The Better Business Bureau of Eastern North Carolina, WCPE- TheClassicalStation.org, Helms Mulliss Wicker, HumanCentric Technologies, Sustainable North Carolina, McDonald's Corporation and Saks Fifth Ave. Visit [www.articulon.com](http://www.articulon.com) or call (919) 232-5008.

**Website:** <http://www.articulon.com>

---

[PR9.NET - Your Free Press Release Service](#)