



Single Property Sites Announces Partnership with RealPING on its Property Web Sites

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Single Property Sites and RealPING announce an alliance to make it easier for customers to get in touch with Realtors through the Single Property Site network.

PR9.NET June 20, 2008 - Denver - Single Property Sites (SPS), a Denver-based Web 2.0 company, and RealPING are teaming up to make it easier than ever for buyers to get in touch with real estate agents through SPS's network of property Web sites. Beginning immediately, SPS customers will have the option of placing their RealPING Click-to-Call button on any of their Web sites, giving them a fast and easy way to respond to customer inquiries.

RealPING delivers instant VoIP-technology to real estate professionals. When a customer clicks on a RealPING button on the Internet, they connect instantly to the agent. Studies have shown 78 percent of customers choose the first agent that responds to their inquiry. And through RealPING, the agent can send customers pages, virtual tours and contracts via their phone directly to the user's computer.

Massachusetts agent Carole Helwig wanted a new way to convert visitors to her Single Property Sites. Though she has little experience with HTML code, she didn't need any to place her RealPING button on her network of SPS-powered sites. She's even able to change the appearance of the button automatically to tell visitors when she is available to take calls. See RealPING in action on Carole Helwig's Single Property Site at <http://100centralave.com/?promo=y>

SPS Founder Paul Eastwood said RealPING technology will be a great addition to SPS's suite of features.

"RealPING provides another way for agents to interact with potential buyers," he said. "With lead generation and lead capture, you need as many hooks in the water as possible, so the more ways we can offer the buyer to connect with agents, the better."

"Our new partnership with RealPING continues our goal to provide easy-to-use, high-value services to the real estate community," Eastwood said. "It drives to the heart of what we're trying to do at SPS, which is provide agents with as many tools as possible to help them market and rapidly sell their listings."

If SPS customers do not have a RealPING account, they are able to sign up easily through their profile page on the SPS Web site. In addition to RealPING, agents can take advantage of SPS's Craigslist Auto Poster, widgets, video support and PDF flyer generation to help market their listings online.

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About Single Property Sites Inc

Single Property Sites is a leading provider of innovative website based listing tools for Realtors and the Real Estate industry.

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