



First ever DMSRetail Management Workshop in Dubai – August 19-20-21, 2008

DMSRetail, June 18, 2008

URL: <http://www.pr9.net/business/services/8457june.html>

DMSRetail will be holding its highly rated, 3 day advanced retail management workshop in Dubai to serve customers in the Middle East.

PR9.NET June 18, 2008 - Toronto, ON - DMSRetail, a leading Consulting, Training and Services company, brings leading edge retail management techniques to Dubai.

Senior Consultant and EVP for DMSRetail, Matt Parmaks says "Over the past two or three years we have seen huge growth in our business coming from the Middle East. We decided it was time to offer our premiere Retail Management training program over there where people could attend without incurring the huge cost of travel that is usually associated with getting the benefits of North American retail training. Basically, we want to take the information to them."

From sophisticated retail business analytics to good, old fashioned customer service techniques, DMSRetail brings it all together in a fast paced 3 day workshop designed for retail managers and retail business owners alike.

Another Senior Consultant with DMSRetail, John Callaghan says "Doing well in a retail business is not as straight forward as it used to be. There are so many fascinating ideas and new techniques that retail managers and business owners need to be aware of in order to really excel in retail these days and we want to share all of this with our fast growing customer base in the Middle East."

Details of the program can be found at <http://www.dmsretail.com/retailtraining.htm>

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About DMSRetail

DMSRetail is a consulting, training and services company for progressive retailers.

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