



Henry Kaye add hair fascinators to their wedding accessories catalogue

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Hair fascinators are the popular choice for ladies at weddings.

PR9.NET June 18, 2008 - Sevenoaks, United Kingdom – Henry Kaye, a leading supplier to the UK wedding market, has added a collection of popular hair fascinators to their wedding accessories catalogue as an alternative to more traditional bridal hair accessories or hats.

The formal Church wedding epitomised by a veiled bride dressed in her full length white wedding dress is no longer the norm with just one in four couples now choosing to get married in Church. Since April 1995, the options of where to get married have expanded enormously and more than 50,000 couples a year opt to have a civil ceremony in one of the new approved premises such as hotels, castles, stately homes and museums. These different types of venue are popular both with younger couples getting married for the first time who do not wish to have a formal religious ceremony as well as with the increasing numbers of couples getting remarried.

Weddings no longer have to be stuffy formal occasions and degree of formality is very much a matter of choice for the couple. Choice of what to wear at a wedding has changed over time too. Cilla Black's famous catchphrase from Blind Date "Do I need to buy a new hat?" reflected the convention for ladies to wear a hat at a wedding, much in the same way that the bride would have a veil. Less formal than a hat, hair fascinators provide a perfect finishing touch to a wedding outfit with a striking arrangement of soft feathers held safely in place by a comfy hairband or comb. With a wide choice of styles and colours, hair fascinators are chosen by brides, mothers of the bride or groom, adult bridesmaids or other guests at the wedding. They are also particularly in vogue at horse racing events such as Ladies Day at Royal Ascot.

Henry Kaye's Managing Director, Sharon Gavin said "Weddings are increasingly more informal and hair fascinators make a delightful and fun change to more traditional bridal veils, tiaras and wedding hats". The Henry Kaye hair fascinators have been designed by expert milliners and suit adults whatever their hairstyle. Available in ivory, black, red, fuschia and pebble, these hair accessories co-ordinate with a wide range of wedding outfits. Details of the full collection of hair fascinators are on the Henry Kaye website at www.henrykaye.co.uk.

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About Henry Kaye

With over 20 years experience in the weddings sector, Henry Kaye provides wedding accessories to the general public via its website and wedding shops throughout the UK.

The company is a member of the British Bridal Association (BBA) and BASMA.

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