



# IPW Launches Revamped Website for the US Market

InfoPro Worldwide, Inc., June 18, 2008

URL: <http://www.pr9.net/comp/development/8446june.html>

*New Jersey, USA (June 16, 2008): InfoPro Worldwide (IPW), a US-based leading provider of business solutions with sales offices in US, UK, India, Netherland has revamped its website <http://us.infoproworldwide.com>. The new site focuses on the 3 core customizable service offerings namely web solutions, software solutions and media solutions. The new customer-focused website offers users smooth navigation, impressive graphics and up-to-date information regarding IPW solutions and services.*

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The website is developed with renewed focus to provide competitive business solutions to its clients. The revamped website aims to provide improved look and feel with a fresh contemporary design. Improvements have been made to the information architecture to provide a natural flow and in-depth information. Several new pages have been added to the website along with enhanced functionalities.

According to Sriraj Mallick, VP Sales, IPW, "The revamped website is the result of great research including customer feedback collection. We have taken great pains over a period of months to come up with a website that offers the right mix of content, organization and functionality. Our focus has been ease of navigation and memorable online experience for our users". The website also has dedicated partner program section to talk about its successful partner Model. IPW has already managed to impress its partners and has more than 350 partners in US alone.

Adding to the effort that has gone in the production of the website Sriraj added, "We have used the best of our talent and resources including graphic artists, creative writers and web production professionals to produce website that meets our vision. We invite all online visitors to click the link, view and share their feedback."

The website has been neatly categorized into 4 sections namely About Us, Services, Verticals, and Partner Program. The key aspects of global sourcing and IPW Approach, which go a long way in fighting common fears of the clients, have been given their due share. Browse through the Portfolio section at <http://us.infoproworldwide.com/portfolio.html> to get an idea of the capabilities and expertise of IPW.

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## About InfoPro Worldwide, Inc.

New Jersey, USA (June 16, 2008): InfoPro Worldwide (IPW), a US-based leading provider of web solutions with sales offices in US, UK, India, Netherlands.

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