



# MAMi Media: The Totality of Promotion is Alive

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*Avant-garde comprehensive agency provides inspired and effective production of marketing, advertising and promotional campaigns for clients through the innovative use of musical, visual, and technologically fascinating tools.*

PR9.NET June 12, 2008 - New York, NY – MAMi Media, the avant-garde comprehensive agency, has opened its doors, providing integrated marketing and advertising support for entertainment industry professionals. The definition of innovation, Mami Media offers inspired and effective production of marketing, advertising and promotional campaigns for its clients. The ingenious machine of MAMi employs musical, visual, and technologically fascinating tools, assembling a matchless presentation for specialized marketing needs.

Industry professionals in need of service can be assured that there is strong experience behind the MAMi brand. Principle and Founder of MAMi Media Algie deWitt IV was surrounded by the universe of entertainment since his youth. Algie's father, Algie deWitt III, was a sideman for John Coltrane, Pharaoh Sanders, and other great musicians of his day. In his own right, Algie made a name for himself amongst the talented artists of the early 80's in Philadelphia. His stint in the Navy gave him a global view, not only of music, but of eclectic style, as well as the opportunity to gain experience as a journalist on Armed Forces Radio and Television Services [AFTRS]. Attending Temple University, and University of California at Berkeley, Algie perfected his skills as an on air personality and producer. Following numerous club, radio and television engagements, Algie returned home to Philadelphia to gain further experience in marketing; soon thereafter MAMi Media came to life as a progressive preeminent agency, assisting the best of the best in the industry.

The corroboration of MAMi Media's stunning performance is their initial product MAMi Magazine. The publication is the embodiment of the revolutionary conglomeration of trend, achievement and culture without archaic nationalized borders. MAMi Magazine boasts a 500,000 circulation via the internet and penetrates another three million subscribers through wireless content. Notably, MAMI Magazine is currently downloaded in over 100 countries world-wide. Included in the exceptional cache of MAMi Media is Traffic Magazine for Men: The fusion of Hip-Hop Culture and business savvy, style conscience and family life. Traffic Magazine illustrates how "hip hop grows up" and is transformed into a chic polished gentleman.

For more information, visit [www.mamimagazine.com](http://www.mamimagazine.com) or [www.trafficmagazine.us](http://www.trafficmagazine.us).

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## About JSW Media Group

JSW Media Group specializes in assisting individuals, small businesses and non-profit organizations with all of their communication, marketing and public relation needs.

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