



Hotel de la Parra in Mexico Launches Guest-Friendly Reservation System

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Mexico's Hotel de la Parra has just strengthened its online services with a new reservation system that offers instant booking confirmation.

PR9.NET June 11, 2008 - OAXACA, Mexico – Hotel de la Parra announces that its hotel website, www.hoteldelaparra.net, is now empowered to deliver instantly confirmed, payment-guaranteed online reservations. Now, booking directly with the hotel's website is much more convenient and secure.

The new system offers the flexibility of choosing from all room types, depending on guests' specific budget and preference, with 14 days of real-time room availability shown. Guests receive instantly confirmed reservations, with a booking guarantee secured by a 10% deposit payment; the deposit assuring that the guests' chosen room is ready upon arrival. Booking confirmations are sent via automated e-mail.

Payments made through Hotel de la Parra's guest-friendly reservation system are guaranteed safe and secure. It is supported by the 128-bit encryption technology by World Pay, a subsidiary of the Royal Bank of Scotland.

Hotel de la Parra is located at the heart of the historic city of Oaxaca in Mexico. Converted from an actual Colonial house, the hotel is filled with modern comforts but still retains its vintage charm. It also offers tours to Oaxaca's Zapotec ruins and lends guests the opportunity to interact with some of Mexico's indigenous people. More information regarding facilities and location, as well as directions and a map to the property can be found on www.hoteldelaparra.net.

The hotel's new booking service is powered by DirectWithHotels. DirectWithHotels enables its partner hotels worldwide to attract, convert and manage direct online reservations. Such a service encourages stronger customer loyalty, as guests get to avail of instantly confirmed, deposit-guaranteed reservations. Log on to www.directwithhotels.com for more details.

Contact Information:

Hotel de la Parra
Vicente Guerrero #117
Col. Centro, C.P. 68000
Oaxaca, Mexico
www.hoteldelaparra.net

Tel. nos.: +52 951 514 1900 and 516 1558

Fax no.: +52 951 516 1558

prlaunch@directwithhotels.com

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About DirectWithHotels Inc.

DirectWithHotels makes things simple for accommodations providers from start to finish.

Its team helps you ATTRACT more visitors to your own website and because their experience is simple and engaging, they are more likely to CONVERT into a firm booking. Then, we work with you to MANAGE that booking right up to check-in.

You get to boost occupancy levels, enhance profitability and strengthen guest loyalty – all without any upfront charges or fees. It's that simple.

Website: <http://www.directwithhotels.com>

E-Mail: prlaunch@directwithhotels.com