



With 50% of potential Entrepreneurs being 'scared of failure', is there support for those that try?

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It was reported the end of last year that almost four in ten would-be entrepreneurs are too scared of failure to do anything about their business idea. www.millionimpossible.com was launched to assist those entrepreneurs that do attempt their own start up business.

PR9.NET June 08, 2008 - England, UK - It was reported the end of last year that almost four in ten would-be entrepreneurs are too scared of failure to do anything about their business idea.

After a survey by 'Orange' found that of nearly 2,500 UK adults nearly half of them had contemplated setting up a venture and concluded that a lack of confidence stopped many from developing their idea. At the time, 'Orange' commented that budding entrepreneurs needed more encouragement to succeed.

In response to the survey Tim Campbell, a former winner of the BBC's hit show The Apprentice, said it was "great news" for the UK economy that half of British people were considering setting up their own business. "If the business community can share a few hints and tips to encourage budding entrepreneurs, people's fears will be overcome and more dreams will become reality."

Little did Orange or Tim Campbell know that around the same time a British Entrepreneur has just launched a business to help entrepreneurs. Bradley Chapman, founder of www.millionimpossible.com had an ambitious idea of joining entrepreneurs together to share their successes, failures and knowledge to ensure the success of others.

Million Impossible Plc launched a stage one website back in November 2007 to test the market and gain response from businesses. The idea was simple; two minds are stronger than one; therefore 1000 + minds would be undeniably powerful. Bradley had previously had great successes in business but had also faced failure. He knew that he wanted to be involved with helping others in business, he knew that he had learnt many lessons along his journey – often the hard way and also knew that there were many other entrepreneurs that had different lessons to teach.

We asked Bradley to comment on why would someone attempt such an ambitious business idea; "I guess that I could have taken a much easier route to potentially earn money but something inside me and I guess it's the softer side of me or the human side that feels so deeply for all the budding and aspiring Entrepreneurs that do not quite make it and the pain that they go through during the aftermath that follows a failed enterprise - The strong get back up and try again with the new knowledge that they have gained".

Many ask; Why the name? Surely 'A Million' isn't impossible? The fact is that Bradley wanted to stress that 'a million' is no easy feat however, he also knows that given the right support, knowledge and investment, anything is, in fact, extremely possible.

The stage one website; www.millionimpossible.com showed that the idea was well received but there was tweaking to be done. Many members wanted advice of how to market their business, many wanted advice of where to turn for investment, many wanted business downloads to make their lives easier and many wanted further exposure for their business through the site. So the new site was launched to do all of these things. So for advice of how to market your business there is a section called 'Business PR', looking for investment, you would turn to 'MI Angels Den', for downloadable business tools and free services, there is 'Business SOS' section and for additional exposure you could submit your story to feature in 'MI News', sponsor a page or even appear as a video feature in the MI Tube section.

Unlike many other networking sites, Million Impossible was launched with a very small team and limited capital. It was built with love, care, attention and bundles of passion. It stands for being open, honest and generally human.

As well as attempting to help other entrepreneurs Million Impossible is going through the same struggles as any other start up business in its' first year so it truly understands what it's members are going through!

For further information visit www.millionimpossible.com or read Bradley's blog; www.theunknownentrepreneur.com

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About MI PLC

Million Impossible is a business networking and advice web site for budding entrepreneurs, entrepreneurs and business people, providing a forum for its membership to come together and share experiences and ideas, support and mentoring in the effort to help each other become successful.

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