



919 Marketing Company Wins New HR Account

919 Marketing Co., June 09, 2008

URL: <http://www.pr9.net/business/marketing/8350june.html>

CAI selects 919 Marketing to provide public relations and strategic marketing services.

PR9.NET June 09, 2008 - Holly Springs, N.C. – 919 Marketing Company, one of the leading marketing and public relations agencies in the Triangle, has been selected by Capital Associated Industries, Inc., (CAI) to provide public relations support and ongoing media outreach on its behalf. CAI has offices in Raleigh and Greensboro and is the largest membership employers' association in the state with more than 1,200 affiliates in central and eastern North Carolina.

919 Marketing will provide a broad scope of public relations services around CAI's legislative advocacy on workplace issues while strategically placing its management team at the forefront of issues effecting North Carolina employers and beyond. 919 won the account after a review between competing agencies in the state.

"We are honored to have been selected to help expand the work of such a progressive organization known for its extensive human resources acumen," says David Chapman, founder and CEO of 919. "Our reach of media contacts statewide and nationally provides us the opportunity to promote CAI through an ongoing stream of media outreach."

CAI serves the greater Research Triangle, Piedmont Triad, and 65 central and eastern counties in North Carolina providing member companies with management information, day-to-day telephone guidance, and training and human resources services.

919 is one of the Triangle's top 10 marketing and public relations agencies with a successful track record. Over the past year, the firm has continued to add to its list of notable clients, including Senior Helpers, Black Diamond French Truffles, RoadCare Plus, and Craftmatic Adjustable Bed.

###

About 919 Marketing Co.

919 Marketing is a marketing consulting firm and a public relations firm with a proven track record of helping underdog companies of all sizes increase revenue, create a competitive advantage and improve marketing efficiencies.

Website: <http://www.919marketing.com>

[PR9.NET - Your Free Press Release Service](#)