



Partnership between Ronco and Sperian Protection Group

Ronco, June 05, 2008

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Ronco announces that they have entered into an alliance with Sperian Protection Group. As per the agreement, the complete line of Sperian products is now available through Ronco. This includes well-known brands in eye, hearing, fall and respiratory protection; Uvex, Bilsom, Willson, Fend-all, Miller and Howard-Leight to name a few of the more prominent ones.

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Through this strategic partnership Ronco has widened the scope of its offerings by adding specialized and brand name protective products to its existing product line. "We are very enthusiastic about the new opportunities that this partnership will generate for our distributors. Over the years, we have been providing consistent and top quality products to a variety of industries. Adding the Sperian product line can only benefit them as it offers new business opportunities with their already established clientele as well as with newer prospects", said Ron Pecchioli, President at Ronco.

This alliance gives distributors in the workers' safety industry an additional reason to contact Ronco. They can benefit from the expertise of Ronco's personnel to supply the products that are suited to their clients' needs.

For more information on this new business venture and details on the product line, please contact Ronco at (905) 660-6700 or 1-877-663-7735 or info@ronco.ca.

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About Sperian Protection Group

Sperian Protection Group is a world leader in Personal Protective Equipment (PPE). Their business is built around three core segments; head protection, fall protection and body protection. The group is number one worldwide in eye and fall protection and number two in hearing protection.

About Ronco

Established in 1996, Ronco specializes in superior protective solutions. With a focus on consistent quality products and outstanding customer service, Ronco has developed a strong national presence across Canada. The Company's product lines range from disposable and industrial gloves to protective apparel, safety supplies, tote & polywoven bags, reclosable plastic bags, and more.

Phone:	905-660-6700
FAX:	905-660-6903
Website:	http://www.ronco.ca
E-Mail:	elizabeth.spevack@ronco.ca
Address:	267 North Rivermede Road Concord, Ontario L4K 3N7