



SocialLink v 1.0 brings Web 2.0 Social Bookmarking to Dreamweaver MX, MX2004, 8, & CS3

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Take advantage of the power of Web 2.0 Social Bookmarking on your webpages with SocialLink, a new extension for Dreamweaver. Share your pages on sites like Digg and Del.icio.us. Gather more traffic and improve your search engine rankings.

PR9.NET June 02, 2008 - Lexington, KY - RNSoft President & CEO Ronald Northrip today announced the immediate availability of SocialLink version 1.0, a Dreamweaver extension for placing Web 2.0 Social Bookmarking tools into webpage layouts.

Social Bookmarking websites like Digg or Del.icio.us allow readers to tag, store and share content that they find interesting -- and if that is your content it can lead to a lot more traffic. And not just lots of clicks, but quality readers who are likely to get more from your site and give more in return.

All you need to do is give those readers a little button on your page for them to click on. You can make a link, right? Well actually its a little piece of javascript. A different javascript for each social bookmarking site. With different parameters for each one. Not to mention opening in a new window or not. And they take up a lot of room in your layout, too.

But it doesn't have to be that hard. SocialLink can add all that functionality to your web pages from the convenience of Dreamweaver without code or complications. Simply insert the SocialLink into your web page, select which of the social bookmarking sites you want to include, and how you want to present the buttons (lots of site buttons or behind a single icon).

SocialLink was designed with web designers and developers in mind. You can control the number of rows or columns of icons, the CSS styles formatting those icons, you can even control the HTML between each icon. Not to mention activation with clicks or rollovers, opening in new windows, and a slew of other settings that will let you fit SocialLink right into your website in every possible way. It even integrates with Dreamweaver's Templates!

And once your audience starts to use these social bookmarking tools you'll see you traffic go up. Readers from the social bookmarking sites will discover your content. Social bookmarks are also stored as public web pages which are searchable. That means more pages with links to your content, so you'll also see your rankings in the search engines improve (and that's good for SEO!).

Get your copy of SocialLink now and make the power of Web 2.0 Social Bookmarking work for you!

<http://www.rnsoft.com/en/products/sociallink>

SocialLink makes it simple to add Web 2.0 Social Bookmarks to Dreamweaver-based web layouts. RNSoft, developer of the award-winning RSS DreamFeeder & RSS Replay, creates software with a focus on simplicity and usability for computer users, web developers and programmers.

Simpler is Better

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About RNSoft

Ronald Northrip Software, Incorporated (RNSoft) creates award-winning software tools that make developing websites, creating content, and using your computer simpler and better.

Website: <http://www.rnsoft.com>

E-Mail: media@rnsoft.com