



Partnership Formed Between 5Suns, LLC. And Tactical Marketing Stretch-EZ Gets Marketing Makeover

Tactical Marketing, May 31, 2008

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This press release announces the agreement signed between 5Suns, LLC. and Tactical Marketing to promote the Stretch-EZ

PR9.NET May 31, 2008 - Harrisburg, PA – Tactical Marketing signs an agreement with 5Suns, LLC. To promote its product the Stretch-EZ. Since Stretch-EZ was launched in 2006, thousands of people across the country have felt the products positive effects. Stretch-EZ was developed for athletes to safely and effectively stretch their legs, lower back, and hips. It was also designed to increase flexibility, prevent injury, and optimize physical potential.

The product is used by physical therapists to help treat sports related injuries and conditions such as plantar fasciitis. Greg Bennett, PT, DSC, MS of Excel Physical Therapy commented "In particular, we have found that the hamstring/piriformis/sciatic and the gastrocnemius/soleus/plantar fascia stretching are effective. As important, our patients find the device easy to use and therefore more likely to use it."

In addition to physical therapists, magazines such as INSIDE TEXAS RUNNING February 2008 issue wrote "Our testers were very surprised at how deep a stretch they could achieve with the Stretch-EZ. One tester with chronically tight calves remarked that his calves were a little sore a day after using the product—something the tester never experienced from any stretching routine previously."

When asked about signing the agreement Mark Hess of Tactical Marketing responded "I've never been this excited about representing a product before." he went on to say "Everyone that has used the Stretch-EZ loves it, it's just a matter of taking it out into the marketplace and letting them try it."

With that logic in place, Mr. Hess is going to let people try it: "We are putting a plan in place to allow people to purchase the product from the website and if they are not happy with it simply return it for a refund."

Tactical Marketing also plans on attending expos, marathons, triathlons, etc... throughout the U.S. "We are taking the show on the road to meet our customers. I want every athlete in the country to try this product one time." Hess said.

5Suns, LLC. has nothing to worry about. The Stretch-EZ is in good hands with a young, energetic company like Tactical Marketing promoting it.

For more information, visit the Tactical Marketing Stretch-EZ website at: <http://www.beststretch.com>

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About Tactical Marketing

Tactical Marketing recently signed an agreement with 5Suns, LLC. to promote the Stretch-EZ. This is the first marketing venture Tactical Marketing has undertaken.

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