



Fresh Events Company captures two of four finalist spots for "Best Corporate Event Concept" in the event industry's own version of the OSCARS

Fresh Eventes Company, May 30, 2008

URL: <http://www.pr9.net/business/services/8273may.html>

BizBash Media, the premier trade magazine and website resource for the events industry has nominated two events produced by Fresh Events Company for the prestigious 2008 BizBash Event Style Awards title category of "Best Corporate Event Concept (under 50k)". The awards recognize the event production companies responsible for producing innovative events.

PR9.NET May 30, 2008 - USA, Los Angeles, - BizBash Media, the premier trade magazine and website resource for the events industry has nominated two events produced by Fresh Events Company for the prestigious 2008 BizBash Event Style Awards title category of "Best Corporate Event Concept (under 50k)".

In true award style fashion, the 2008 BizBash Style Awards is a turn to honor and showcase its own – that is, recognize the very same event production companies responsible for producing noteworthy events and setting the event industry standard and trends across the world.

Fresh Events' two nominations were garnered for their production of Marriott Residence Inn's "Hollywood Glamour" Grand Opening and Vivid Magazine's "Celebrating Luxury Lifestyle" Event. Both events were conceived around each client's brand promise, featuring customized designs and interactive elements for guests to experience and appreciate. Amanda Ma, founder of Fresh Events Company, adds, "We live and breathe our clients' events, so it's such a great honor to be acknowledged by the industry for our efforts alongside such an extraordinary set of events/trendsetter companies."

The other two nominations for the Best Corporate Event Concept category include In Style Magazine's Golden Globes Suite and the Starbuck's Store Opening with a Mychael Knight Fashion Show. The BizBash Event Style Expo Show & Awards will be presented on Thursday, June 5, 2008 at the Los Angeles Convention Center.

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About Fresh Eventes Company

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Fresh Events Company is a full service event management and design firm that builds brands through dynamic special events. Fueled by passion and BIG ideas, Fresh Events Company provides customized, revolutionary event experiences where guests connect with their clients' brands and products in ways personally relevant and memorable. Fresh Events Company is a one-stop-shop fully equipped to produce a range of events from conception to completion, including grand openings, product launches, Based in Los Angeles, California, Fresh Events Company serves clients throughout the United States. For additional information about Fresh Events Company, please visit www.fresheventscompany.com.

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