



Fameo launches a new range of Mueda aquamarine fine jewellery

Fameo Ltd, May 28, 2008

URL: <http://www.pr9.net/home/hshopping/8250may.html>

British jeweller Fameo has launched a new line of Mueda aquamarine jewellery, which is offered exclusively through the online jewellery store.

PR9.NET May 28, 2008 - London, UK - Fameo, the British online jewellery store has launched a new fine jewellery line, centred around Mueda aquamarine gemstones. Named after the largest town of the Makonde Plateau in north-east Mozambique, Mueda aquamarine has a unique natural sea-green colour and unlike most aquamarines on the market is not heat treated or irradiated to produce the desired and permanent appearance. Found only in selected pocket of Makonde Plateau, the colour of the gemstone is suggestive of a hint of tropical lagoons. This gemstone is rare and limited exploration makes the Mueda aquamarine jewellery a valuable and desirable collectors piece.

The jewellery designer team at Fameo said, "The introduction of the Mueda line is to complement and expand Fameo's signature jewellery collection and bring back the 30's touch of class and a sense of true luxury." Fameo designers fabricated 50 exceptional designs to celebrate the beauty of the mermaid's stone where a stylish grandeur manifests itself through emerald cut Mueda aquamarines and marquise diamonds. Each jewellery piece is expertly fashioned from 18K white gold and is now available exclusively online at Fameo Jewellery Boutique.

"The online jewellery market is going through a very exciting time," explains Louise Davies, Managing Director for Fameo Ltd. "Demand for high end, fine jewellery in the UK is rising and Fameo is working hard to launch more jewellery lines this year featuring coloured gemstones." With the recent acquisition of the Gemsuite.com brand, one of the leading online retailers of high-quality gemstones, Fameo has gained access to a large gemstone inventory and also plans to launch an online service of fine jewellery customisation with a selection of unique certified precious stones, such as rubies, sapphires, tourmalines, alexandrites, aquamarines and tanzanites.

###

About Gemsuite

Gemsuite.com is one of the leading online retailers of high-quality precious stones from Colombia, Brazil, Sri Lanka, Tanzania and Thailand.

About Fameo Ltd

Fameo is well established online British jeweller brings together an exquisite range of fine jewellery at exceptional value. Customers will find an extensive collections of fine jewellery, as well as award winning couture jewellery pieces by Fameo in-house designers. Fameo Online Jewellery Boutique also offers bespoke jewellery service, rare gemstones sourcing, registry lists and free UK delivery.

Phone: 0845 259 135
FAX: 0800 471 5001
Website: <http://www.fameo.co.uk/>
E-Mail: press@fameo.co.uk
Address: 210 Upper Richmond Road
LONDON, SW15 6NP, UK