



# eBanyan Adds Web Portal into its Popular Ecommerce Application

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*eBanyan Inc., innovative, user friendly and one of leading turnkey ecommerce solution provider, announces its latest release that incorporates the added value and benefits of web portal into its largely popular ecommerce web application, eBanyan.*

PR9.NET May 20, 2008 - Lees Summit, MO - eBanyan Inc., innovative, user friendly and one of leading turnkey ecommerce solution provider, announces its latest release that incorporates the added value and benefits of web portal into its largely popular ecommerce web application, eBanyan.

Coupled with eBanyan's rich featured ecommerce platform, the portal will allow websites to combine feature-packed solution into a single point of entry for a better users' experience. Backed by eBanyan's superior architecture, the web portal is aimed at delivering performance and ease of use, along with a liberty to offer sophisticated Web 2.0 features effortlessly in a programming-free environment.

With bundled features, eBanyan's web portal is available in range of templates, programming free customization in look and feel and scalability to meet business's increasing demands.

Commenting on the latest release, Abid Malik, President and CEO of eBanyan said that eBanyan has always made available the most recent technologies for our customers. "We, at eBanyan, offer myriad of must have features for online businesses, which not only enables them to smoothly reap the productivity but also make it possible to embarrass innovating new opportunities coming across"

eBanyan offers its users with wide range of features including dynamic online catalog to outfit almost any cataloging requirement, shopping cart, real time pricing, local search for products and services, automated shipping and handling, unlimited product grouping, order tracking, e-mail campaigns, project and task manager, immediate online payment processing, search engine optimization, secure access, import/ export, customizable forms and reports, customer relation, outstanding support and so many others to provide its customers' with ultimate online business solution.

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## About ebanyan

Headquartered in Lee's Summit, Missouri, eBanyan makes it easy for small and mid-size businesses to achieve remarkable benefits of e-commerce. The company was founded in 1998 and has pioneered development of new e-commerce tools. eBanyan, team of experienced individuals are experts in Internet applications, security, data warehousing, and business functions such as manufacturing, customer service, finance, marketing, merchandising and promotions.

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