



The Bricks & Mortar marketing Guide Released

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Designed and written specifically for the small business owner and entrepreneur, the guide provides a variety of marketing programs, plans, tips, and strategies that small business owners can use to grow their business.

PR9.NET May 20, 2008 - Portsmouth, NH - Scott Darling, nationally known small business consultant, announced today the release of "The Bricks and Mortar Marketing Guide". Designed and written specifically for the small business owner and entrepreneur, the guide provides a variety of marketing programs, plans, tips, and strategies that small business owners can use to grow their business.

"Small business owners are the engine that fuels growth in America today", stated Scott Darling. "There is a wealth of information available for running an internet businesses but this guide is designed to focus on the small business owners running bricks and mortar businesses."

Chapters include "No and Low Cost Ways to Grow your Business", "What to know before you hire your first salesperson", "How to Maximize the return from your local Chamber of Commerce" and other subjects that will help small business owners find cost effective strategies that can be easily implemented to add new customers and grow their business.

The guide is the result of more than 25 years of consulting efforts for small business owners. Each of the strategies outlined in the guide has been tested and proven in countless small businesses all over the country. Owning your own business is part of the American dream and as more and more people pursue their own business, a guide that supports sales and marketing efforts can help them save money by eliminating trial and error and contribute to success.

The Bricks and Mortar Marketing Guide is available at www.bammg.com.

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About Bricks & Mortar Marketing Guide

The Bricks & Mortar marketing Guide is designed to provide small business owners and entrepreneurs a comprehensive guide to marketing and growing their business.

Website: <http://www.bammg.com>

E-Mail: editor@bammg.com