



GoGoSKI.com has won the Best Business Plan 2007 competition

O.B.S., May 15, 2008

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GoGoSKI.com – Winter holidays online won the Best Business Plan 2007 competition, organized by the City of Ljubljana (Slovenia), in partnership with the Ljubljana Technology Park, Ljubljana University Incubator and the Ljubljana Centre for the Development of Small Businesses.

PR9.NET May 15, 2008 - Ljubljana, Slovenia - The author of the winning plan Dejan Romih, now CEO of the company OBS d.o.o., is particularly proud of that award. "The Best Business Plan 2007 competition was fierce, and accomplished business people chose to award our business plan. It confirms that GoGoSKI.com is a serious and very promising business."

GoGoSKI.com establishes itself in an internet key market niche: mountain tourism. Mountain holidays clients can browse through the vast offer of hotels, apartments, resorts and vacation packages, classified by ski resort, all on one website. If they wish, clients can also book online the ideal mountain holiday package they found on GoGoSKI.com.

For Blaž Kos, business secretary of the Business angels of Slovenia, the quality and potential success of GoGoSKI.com – Winter Holidays online is obvious: "There is definitely a big need for winter holidays online booking system on the global market. Therefore we see a great potential in GoGoSKI.com. The company has a clear vision and offers wide range of hotel facilities you can book in few clicks, through clean and trustworthy online system."

Iztok Lesjak, general manager of the Ljubljana Technology Park, adds: "With GoGoSKI.com, the company OBS d.o.o. is rapidly growing. That is only possible with a good business model, an excellent product and an experienced and motivated team. Foremost, as skiers, we are greatly enthusiastic while searching through the offer. Congratulations!"

The Competition for the Best Business Plan, which has been taking place for three years, intends to stimulate innovation, business culture and values in the Central Slovenian region. For the future entrepreneurs taking part to the competition, it also outlines the path to successful business start up, including an effective business plan.

GoGoSKI.com, one of the first mountain resort online catalogues and booking systems, was launched by OBS d.o.o. (Online Booking System) in November 2007. The company's offices are located in Ljubljana, Slovenia, and it is one of the promising start-up companies members of L.U.I.

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About O.B.S.

OBS d.o.o. built one of the first mountain resort online catalogue and booking system. Founded in November 2007 by Dejan Romih, the company's offices are located in Ljubljana, Slovenia. It is also one of the promising startup companies members of L.U.I.

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