



Teleseminar Course for Self-Published Authors: Sell More Books Faster, Easier and with Less Effort

Virtual Leverage, May 13, 2008

URL: <http://www.pr9.net/business/publishing/8100may.html>

Self-published authors, entrepreneurs, coaches, and consultants can learn how to sell more books and information products faster, easier and with less effort by marketing them through teleseminars. Upcoming four-module teleseminar series called Virtual Book Tour Systems (TM) teaches the how-to beginning in early June 2008.

PR9.NET May 13, 2008 - Birmingham, MI - Virtual Book Tour Systems (TM) is a program designed to teach self-published authors how to use the power of teleseminars to sell more books faster, better and with less effort. The course is also applicable to other independent professionals including coaches, consultants and information marketers. The course is scheduled to begin Monday, June 9, 2008. For more information, <http://www.VirtualBookTourSeries.com>.

Course Content

This four-week (9 meetings) course, taught by Alex Mandossian, is a blueprint that provides strategies, best practices, tools and techniques to help self-published book authors and publishers, coaches, consultants, information marketers, independent professionals and entrepreneurs to navigate their way through the details of how to sell more books through teleseminars and other effective strategies. A two-hour preview call will be held on Thursday, June 5, 2008, at 9:00 p.m.

"Teleseminars are one of the fastest, easiest, and most cost-effective strategies you can use to connect with your target market. I recommend using them to all of my clients who want to increase their visibility, credibility and profits....," says Tara Kachaturoff, a business consultant, personal brand strategist, as well as the producer and host of Michigan Entrepreneur Television.

Your Questions Answered and More

The course is designed to provide you with the necessary knowledge to start selling more with less effort.

As an author, how can you sell more books? How can you repurpose your content? How can you build an online list of people who want to buy your book? How can you promote yourself and your content through teleseminars? What are the best strategies to use? What can you do today to start selling more books (or information products)? These are just a few of the questions that will be answered during the course.

Course Format and Upcoming Preview call.

Virtual Book Tour Systems is taught in a teleseminar format, making it accessible to everyone (all calls are recorded). A two-hour preview call is being held on Thursday, June 5, 2008, at 9:00 p.m. Eastern via teleseminar. Other materials included with the formal course include downloadable audios, transcripts, study/action guides, guest interviews, as well as other valuable resources.

Course Schedule

The four-module teleseminar program begins on June 9, 2008. The preview call is scheduled for June 5, 2008.

Each call runs several hours in length, so if you can't attend, you can listen to the audio replay. The main course calls are scheduled on Monday evenings. Every Friday, there is an additional open Q & A call to answer any other questions you may have. All calls will be recorded so you won't miss anything.

Course Agenda

The course will include 4 modules (9 calls), including a bonus call:
Module 1: How to Repurpose Content and Accelerate Profits
Module 2: How to Build Hyper-Responsive Online Lists from Scratch
Module 3: How to Promote and Sell More Books with Teleseminars
Module 4: How to Outsource Your Busywork to Reliable Vendors
Bonus Class: How to Get Maximum Value from the VBT System Flow Chart

For more information, <http://www.VirtualBookTourSeries.com>.

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About Virtual Leverage

Virtual Leverage provides virtual business services to companies located around the world.

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