



# SingleMindedWomen.com Shines On With A High-Profile Advisory Board

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*Whether single by choice or circumstance, women ranging in ages from 25-54 and from a variety of backgrounds will find inspirational ideas and how-to-examples that enable them to improve their "single life". Targeting over 12 million US single women who match the www.SingleMindedWomen.com profile, www.SingleMindedWomen.com is poised to be the #1 destination site for this growing demographic.*

PR9.NET May 07, 2008 - Paradise Valley, AZ - Allison O'Connor, co-founder of www.SingleMindedWomen.com today announced a half dozen industry experts who have joined their Editorial Advisory Board.

According to O'Connor, "Having such respected industry experts lend their support and professional expertise to SingleMindedWomen.com once again validates that we are serving the needs of an overlooked demographic."

As the premier online community for single women ages 25-54, SingleMindedWomen.com supports this growing and powerful market segment that currently represents 54% of all unmarried and single Americans (May, 2006 press release from the US Census Bureau).

The SingleMindedWomen.com editorial advisory board will include relationships author, John Gray, of Men are from Mars, Women are from Venus fame. He is joined by family experts Michael Shimberg, author of The Complete Single Father, and Dr. Susan Bartell, renowned psychologist and family health specialist.

Said John Gray: "It is an honor to have been invited onto SingleMindedWomen.com's advisory board. This exciting new women's Internet media outlet has made it a mandate to provide information that is intelligent as well as inspiring. I look forward to lending my support and expertise to this exciting new voice for women."

Dr. Keith Ablow, founder of Living The Truth, and John Challenger, CEO of Challenger, Gray & Christmas, a global outplacement consultant firm, have also joined the board along with Dr. Pamela Peeke, health and fitness expert and author of the best selling book Body For Life.

SingleMindedWomen.com contains vital information every single woman can use to enhance her lifestyle. Topic categories for single women include travel, health, careers, relationships, appearance, finances and single parenting. Headquartered in Paradise Valley, AZ, Single Minded, LLC was founded in 2007 by Allison O'Connor and Christine Whelan. Both women have extensive experience in publishing and advertising and have been single professionals during their careers Having worked for companies such as PennWell, VerticalNet, TechOnline, Reed Publishing and Carat Freeman. O'Connor and Whelan have been actively involved in web start-ups and new magazine launches and re-launches. For more information on Single Minded, LLC contact [info@singlemindedwomen.com](mailto:info@singlemindedwomen.com).

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## About SingleMinded, LLC

SingleMindedWomen.com is an online web community devoted exclusively to the needs of single women. Providing a place to support and honor their lifestyle choice, our mission is to provide a trusted community where single women can come together to share their views. Offering practical advice, while addressing the needs of single women, SMW provides entertaining, informative, and vital information that every single women can use to enhance her lifestyle. Whether single by choice or circumstance, women of all ages and from a variety of backgrounds will find inspirational ideas and ways to enhance their "single life" with topics ranging from travel, health, career, dating, finances and single parenting.

**Phone:** (480) 991-9109  
**FAX:** (480) 991-9094  
**Website:** <http://www.singlemindedwomen.com>  
**E-Mail:** [karenr@singlemindedwomen.com](mailto:karenr@singlemindedwomen.com)