



The website statistic tools are extremely valuable tools for improving your website

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The professional conversion tracking website analytic systems are valuable tools for improving a website and to turn visitors into customers, according to conversionstats-the developers of conversion tracking systems.

PR9.NET May 06, 2008 - Hayneville, Alabama - "There are several ways to track the traffic to your website and each has its own pros and cons" says Mr. Roderick Coleman of conversionstata.com (<http://www.conversionstats.com>).

He added that "Some of the web traffic analysis systems (<http://www.conversionstats.com>) simply tell how many visitors visit your website and some real good website analytic systems show the actual details with fine details. The simpler methods used for website analysis will be helpful just to know how many people have visited the website since it got up and running. These ones won't offer any other type of information such as how many visits are made per day or where they came from. Whereas the website analysis systems like conversion stats provide wealthy information like 'who are visiting your website, how they come to know about your website and most importantly which page of your website they prefer more and from which page these visitors are exiting the website and why?' These are valuable information for any online business in order to tweak their website to meet the customer expectations"

"Transforming visitors into paying customers is an art by itself. Visitors of a website turn into the above said paying customers only if the website is above their expectations. . Imagine that you have a page in your website dedicated for Red Ruby jewelry collection. With the help of the web analytic system, you find that the specific page for Red Ruby jewelry collection receive lots of visitors. Hence you can customize the page and tweak it to meet the customer expectations and convert these visitors into valuable customers."

"With lots of search engine optimization techniques all around, getting more visitors to a website won't be an issue. Web analytics tools (<http://www.conversionstats.com>) like conversion stats are very much essential to know the visitors' preferences and that information will be the catalyst to convert these visitors into valuable customers. "

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About conversionstats.com

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