



Digital Switching Systems Adds to Marketing Team

Digital Switching Systems, April 30, 2008

URL: <http://www.pr9.net/science/electronics/8015april.html>

Beth Reed has joined Digital Switching Systems as a marketing development assistant. Reed will assist in research activities, as well as aide the market development and business teams in marketing management for the company and its clients.

PR9.NET April 30, 2008 - RALEIGH, N.C. – Ken Wood, vice president and general manager of Digital Switching Systems, LLC, a leading provider of electronic and mechanical switching solutions to the marine and transportation industries, announces today that Beth Reed has joined the company as a market development assistant. In this role, Reed will aide the market development and business teams in marketing management for the company and its clients. In addition, Reed will assist in research activities for specific programs, including advertising, marketing communication, sales training, trade shows and customer events.

"We are excited about having Beth join the DSS team," says Wood. "Her experience compliments our team and is an asset to our clients and our business as a whole."

Before joining DSS, Reed held positions in the automotive and wireless communication industries.

Reed, a Salisbury, N.C. native, currently lives in Raleigh. She obtained her Bachelor of Science degree in marketing from the University of North Carolina at Wilmington.

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About Digital Switching Systems

Headquartered in Raleigh, N.C., Digital Switching Systems, LLC is a leading provider of reliable and cost-effective electronic and mechanical switching solutions to the marine and transportation marketplaces. The Pi-Series® line of products and solutions offers to marine, RV and emergency vehicle builders a wide variety of user input devices, coupled with advanced functions and features beyond discrete switching. For more information, please visit www.digitalswitchingsystems.com.