



True Imprint Launches Line Of Koozies Made In The USA

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Made In USA Koozies Offer Businesses Top-Quality, Customizable Products For Events And Promotions.

PR9.NET April 23, 2008 - Houston, TX – True Imprint, sellers of custom-printed koozies and stadium cups, has released a line of products exclusively manufactured and printed in the USA.

Sam Malhotra, the manager of True Imprint, explains that they are excited about offering products made exclusively in the USA because of the recent requests made by consumers. True Imprint Made In USA products are exclusively made, printed, and packaged in the United States, offering customers higher quality control standards, as well as the ability to support their home economy.

True Imprint targets small to medium sized businesses with their products and services, offering small minimum order size, in-house designers, and highly customizable products. Businesses can create custom products with their logo, company slogan, or other promotional messages on them. Custom koozies are also used as wedding and party favors.

Promotional items can be used to create and reinforce a company brand for increased customer awareness. Studies have found that branding is an important factor in customers' buying decisions, and that branded promotional items are an effective way to build and reinforce brand image.

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About True Imprint

True Imprint, based in Houston, Texas, was founded in 2006 to provide small to medium sized businesses easily customizable promotional items. True Imprint aims to allow small businesses access to the same promotion items that any mega corporation has. True Imprint strives to offer each customer the highest quality custom items possible to meet each business's promotional goals.

About RYP Marketing

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