



New Line of Pet Memorial Products from Everlife Memorials Offer Comfort to Grieving Pet Owners

Everlife Memorials, April 22, 2008

URL: <http://www.pr9.net/home/pets/7935april.html>

The loss of a family pet can be as devastating as losing a human family member. Everlife Memorials is proud offer 10% off their new line of pet memorial products for a limited time.

PR9.NET April 22, 2008 - Corpus Christi, Texas – Everlife Memorials, which operates under the slogan 'making a difficult purchase a little easier,' sells grave markers, cremation urns, and other memorial products for humans. Since Everlife's launch seven years ago, the company has quickly gained a reputation as a compassionate, no-pressure resource for grieving families who need to make arrangements for their deceased loved ones. Company president Joseph McCabe and his staff were used to fielding difficult questions. And then the 'horse lady' called.

"I'll never forget it," McCabe said. "She called us looking for a grave marker for her horse – she'd just had to have him put down, and she was devastated. She wanted a way to remember him."

Over the years, Everlife has received hundreds of calls requesting grave markers, urns, and even little caskets for deceased cats and dogs. Although Everlife's memorial products were designed for humans, many pet owners have purchased them for their beloved family pets.

"I realized that more and more people were purchasing our products for their pets," McCabe said. "To most people, pets are members of the family – people grieve over deceased pets just like they would after losing a human family member. So, I decided to launch a new product line devoted to bereaved pet owners."

Everlife's new pet memorials are designed to give pet owners a loving reminder of their deceased companions. Pet cremation urns are adorned with sculptures of various breeds of dogs and cats; small, pet grave markers are available to mark the grave of a buried pet. Everlife has even added pet-themed pendants to their selection of pet cremation jewelry. To introduce the new line, Everlife is offering a 10% off coupon on all pet memorial products.

In addition to their new product line, Everlife has also added new content to their website to give pet owners the resources and information they need to plan for their pet's aftercare. Users can search for a pet funeral home or find a pet loss counselor using the site's new directory, or they can read articles on pet-loss related topics like euthanasia, coping with grief, and telling children about the death of a pet.

For more information about Everlife Memorials, or to view the new line of pet memorial products, please visit <http://www.everlifememorials.com> or call at 1-800-293-3778.

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About Everlife Memorials

About Everlife Memorials: Established in the year 1999, Everlife Memorials was one of the first companies to offer memorial products such as headstones and cremation urns for sale over the Internet. The company's offerings have evolved to include a line of pet memorials for pet owners to memorialize their beloved companions. Over the years, Everlife Memorials has earned the reputation for "Making a Difficult Purchase a Little Easier"®.

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