



Former Thomson Scientific Executive Appointed to PatentCafe Top Sales Spot

PatentCafe.com, Inc., April 24, 2008

URL: <http://www.pr9.net/comp/development/7925april.html>

Intellectual Property Management Software Executive To Expand Open Innovation Solutions.

PR9.NET April 24, 2008 - Sacramento, CA - PatentCafe.com, Inc. is pleased to announce the appointment of David M. Schab as Vice President of Sales. As the latest member of PatentCafe's executive team, David will assume responsibility for building the company's global sales operations, and for introducing an expanded line of enterprise level patent portfolio management solutions.

PatentCafe's artificial intelligence based solutions provide decision-support data for intellectual property managers responsible for corporate Open Innovation initiatives. The company's line of IP software solutions are used for patent research, infringement analysis, product R&D strategy, licensing revenue development, patent-based business intelligence, portfolio management, and technology investment.

Andy Gibbs, PatentCafe's CEO, says: "David is an outstanding senior sales executive with a track record of sales organization success recognized throughout the global intellectual property community. For many years we've shared a mutual respect as competitors. I can't be more pleased that his incredible expertise and the company's patent asset management solutions have converged at this important point in our expansion".

David joins PatentCafe from Hoover's (a Dunn & Bradstreet Company), where he was National Director of Sales.

Previously, with Thomson Scientific, he was the Director of Global Sales and Client Services for Thomson's patent information companies (Dephion, Derwent, Micropatent, Aureka, IIS). At Thomson, David designed and executed the company-wide organizational model that resulted in the doubling of the average monthly business production.

He also served as Regional Vice President for US and Canada for Monster.com, and his career highlights include positions with Automatic Data Processing (ADP), Anacorp Corp., Software Spectrum, and other high growth companies.

David earned his Bachelors of Business Administration, International Marketing from the University of Iowa, and his MBA in Strategic Management from Northern Illinois University.

He is a member of the Licensing Executives Society (LES), Intellectual Property Owners Association (IPO), Society of Competitive Intelligence Professionals (SCIP), and Direct Marketing Association (DMA).

David reenters the intellectual property community at next month's Licensing Executive Society International (LESI) Meeting in Chicago, sponsored in part by PatentCafe.

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About PatentCafe.com, Inc.

PatentCafe is a global provider of advanced intellectual property software, offering a comprehensive suite of intellectual property solutions for international patent data search, strategic portfolio management, and qualitative patent analytics.

The company's enterprise-level solutions incorporate the intellectual property industry's most advanced linguistics search technology that helps customers realize improved patent quality, superior patent-based business intelligence, licensing revenue optimization, and corporate governance compliance.

PatentCafe's customers include Fortune 100 companies, government research labs, leading patent law firms, and intellectual property consultancies.

The company publishes IPFrontline.com, a leading online magazine of Intellectual Property and Technology.

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