



Roex, Inc. Releases Antioxidant Energy Drink, PC-VOOM, That's Full of the Ingredients Your Body Needs

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Roex®, the anti-aging and nutritional supplements manufacturer, launched a new, advanced antioxidant energy drink. PC VOOM™, is touted as "the antioxidant energy drink that strengthens the body and stimulates the mind™". While providing healthy, sustained energy without the "jittery buzz" side-effect normally associated with other energy drinks on the market.

PR9.NET April 21, 2008 - Irvine, CA - On April 15, 2008, Roex®, the anti-aging and nutritional supplements manufacturer, launched a new, advanced antioxidant energy drink, designed with consumers in mind.

The new drink, called PC VOOM™, is touted as "the antioxidant energy drink that strengthens the body and stimulates the mind™". While providing healthy, sustained energy without the "jittery buzz" side-effect normally associated with other energy drinks on the market.

PC VOOM contains procyanidins (PC), the active ingredient responsible for antioxidant activity found in grape seed extract. PC VOOM boasts impressive amounts of vitamins and nutrients, including B6, Vitamin C, N-Acetyl-Cysteine, L-Taurine and a proprietary antioxidant juice concentrate blend of concord grape, blueberry, elderberry and pomegranate.

"PC VOOM is a quick and delicious way to get your daily vitamins and nutrients," states Roex Vice President, Chris Bolduc, "and it's great for both adults and children and has no added sugar."

Even more impressive is PC VOOM's ORAC rating (the measurement that determines the antioxidant power in food). PC VOOM claims to have a 10,000+ ORAC rating per 2 oz. Serving, according to tests previously conducted by Brunswick Laboratories. For more information, or to order your dose of PC VOOM, visit www.roex.com.

Roex, Inc. was founded in 1994 and is one of the fastest growing companies in the nutritional supplements industry. Roex hosts a daily talk-radio show, "The Truth About Nutrition," which airs in over 50 markets across the country. For more information, visit www.roex.com.

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About Roex, Inc.

Roex is one of the fastest growing companies in the nutritional and dietary supplement industry. Roex is committed to helping people learn about nutrition and the role supplements play in supporting the structure and function of the human body. At Roex, we're committed to helping people live longer, healthier lives by creating innovative and effective nutritional supplements. We understand the unlimited benefits of good nutrition and have made it our responsibility to bring these benefits to you. We do this through continued education and an unyielding commitment to provide affordable products, without compromising quality.

Website: <http://www.roex.com>