



Ship2Save thwarts car theft with Impinj RFID hardware and BizTalk Server RFID

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RFID enabled key authentication enhances security and operational processes at luxury vehicle dealership.

PR9.NET April 18, 2008 - Las Vegas, Nevada - A Montreal based RFID system integrator, Ship2Save, has announced its RFID cabinet key solution, with Impinj's UHF Gen 2 RFID chips, readers, and antennas, is part of an AVS Key and Inventory Solutions Inc. offering. The system prevents the theft of cars at a luxury vehicle dealership by warning the dealership that a possible theft is likely to occur. Leveraging the RFID data from the key authentication process, Ship2Save's Operation Management System (OMS) and Microsoft's BizTalk Server RFID facilitate and enhance the dealership's asset management systems.

The system in place provides a way to authenticate car keys upon their return from a test drive. The solution is based on BizTalk Server 2006 R2, which delivers capabilities that extend core process management technologies to connect real-time business processes and leverage intelligent RFID data

"By focusing on the needs of its customers, Ship2Save has created an intelligent RFID solution that addresses a valuable business problem," said Steve Sloan, Lead Product Manager, Microsoft Corp. "By working with insightful, value-driven partners we can make RFID relevant to businesses of all sizes, in a variety of industries."

Advances in RFID technology have rendered RFID based smart systems ubiquitous in the security sector. The conception and utilization of a system that predicts theft is just one example of how the creativity of solution providers is contributing to the expansion of the growing range of RFID applications.

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About Ship2save

Ship2Save is one of the industry leaders in cost effective RFID Solutions and is a founding member of the Canadian Microsoft RFID Council, a member of the Microsoft Global RFID Council, an EPC Global Canada Strategic Council Member, a CompTIA RFID+™ Cornerstone Committee Member, and a member of Texas Instruments Tag-It Team. Ship2Save's unique product lines, flexible and proficient software, business development models, and distinctive deployment services, offer customers cost effective and high quality solutions for their RFID needs. To learn more, visit www.ship2save.com.

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