



Zemoga's "Crazy Redux" Received Official Honoree Distinction for the 12th Annual Webby Awards

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Zemoga was honored by "Oscars of the Internet" among nearly 10,000 entries submitted from over 60 countries and all 50 states.

PR9.NET April 17, 2008 - Wilton, CT - Zemoga (<http://zemoga.com>), the full-service interactive agency, was recognized as an Official Honoree by The Webby Awards, the leading international honor for the Web, for its "Crazy Redux", an anti-war viral video. This distinction recognizes work exhibiting remarkable achievement.

Hailed as the "Oscars of the Internet" by the New York Times, The Webby Awards is the leading international award honoring excellence on the Internet, including Websites, Interactive Advertising, Online Film & Video, and Mobile Websites.

The awards are judged by the International Academy of Digital Arts & Sciences, a global organization that includes David Bowie, Harvey Weinstein, Arianna Huffington, AKQA Global Creative Director Rei Inamoto, Matt Groening, Jamie Oliver, Internet inventor Vinton Cerf, and RealNetworks CEO Rob Glaser.

"The Webby Awards honors the outstanding work that is setting the standards for the Internet," said David-Michel Davies, executive director of The Webby Awards. "Zemoga's Crazy Redux Official Honoree selection is a testament to the skill, ingenuity, and vision of Zemoga."

"The idea of this song parody, and the support the entire web community gave it's message, is amazing. Everyone at Zemoga is proud of the effort and the recognition," commented Zemoga CEO DJ Edgerton.

The 12th Annual Webby Awards received nearly 10,000 entries from over 60 countries and all 50 states. Out more than 10,000 entries submitted, fewer than 15% received this honor and were deemed Official Honorees.

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About Zemoga

Zemoga (<http://zemoga.com>) is an award-winning digital agency that specializes in the creation of meaningful and engaging interactive experiences and applications. With offices in US, Canada, and Colombia, Zemoga provide customers with groundbreaking solutions through a model that provides efficiencies at every level. Zemoga's clients include ING, Honeywell, Viacom, Berlitz, A&E Television Networks, Nickelodeon, Sony Music, Animal Planet, Lifebank, International Masters Publishers, among others.

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