



SaleRaja.com lists the 1000th Discount Offer in their online list of SALES

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URL: <http://www.pr9.net/home/hshopping/7888april.html>

SaleRaja.com lists the 1000th Discount Offer in their online list of Deals, Discounts, SALES and Offers in Delhi and Bangalore.

PR9.NET April 18, 2008 - India, Bangalore - <http://SaleRaja.com> is an online list of Deals, Discounts, SALES and Offers available in your area. At SaleRaja you are sure to get the best deals on clothing, apparel, footwear, electronics, household and furniture goods in Delhi and Bangalore.

<http://SaleRaja.com> is an online portal which contains all the active deals in Delhi and Bangalore, this is not all, it also lists all the possible information regarding the shops / malls of these deals. This information includes the address of the shop and all the branches (if any), the contact numbers, detailed information on the offer and the products and user reviews on the offer, soon to join the list is the maps and directions to the offer locations.

SaleRaja's focus is to bring about a paradigm shift in the way the general Indian consumer goes about his shopping. "Presently the most prevalent way is word of mouth, then advertising, but both offline, the online component is missing and this is the void which we are filling" says Prateek Somaiya, co-founder, SaleRaja.com.

<http://SaleRaja.com> lists all the information in a nicely categorized manner which is searchable by local markets or localities, malls, brands, shops and of course products. As all of this is available in searchable format so it is just a click away for anyone who has even the very basic knowledge of internet.

On the other hand, SaleRaja provides a platform for shops, malls, and brands to reach out to a highly targeted audience. "We are not one of those cruel marketers who spam the user with useless information and stuff them with pennies; instead we provide a platform for the advertisers so that the consumers can directly reach the advertiser" says Sumit Gupta, co-founder, SaleRaja.com. There are many value added services like micro-sites or online catalog (for local shops), SALE Alerts, SMS Alerts and many more.

On final notes, Bhawna Bangari, co-founder, SaleRaja.com said "We are very excited about the 1000th deal mark and are all set to add more and more zeros to it. We aim at being the only choice when it comes to shopping related information in India."

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About SaleRaja

SaleRaja is an online list of Deals, Discounts, SALES and Offers available in your city. At SaleRaja you are sure to get the best deals on clothing, apparel, footwear, electronics, household and furniture goods in Delhi and Bangalore. So the next time you want to go shopping, you don't need to scramble for last Sunday's newspaper or ask your non-willing friends for good deals. Just come over at SaleRaja, we will guide you so that you get the best deal in the least bucks.

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