



Nationwide U.S. Legal Directory Offers 1000 Lifetime Subscriptions

BNK DIRECTORIES, April 17, 2008

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Search Engine Optimization Specialist Creates New Legal Directory Now Offering Lifetime Listings to the First 1000 Subscribers.

PR9.NET April 17, 2008 - Encinitas, CA - Founder of BNK directories and creator of LegalExpertSearch.Com Kenneth A. Steele from Encinitas, CA initially intended his new career path to be in the web development industry, taking webpage design and graphics from hobby to profession. But realizing that one man would be competing with whole teams of people with various occupational specialties, he had to find another way to do the job that he loved and remain competitive. "Early on I developed an interest in search engine optimization" and spent every spare moment reading as much as I could about how to optimize a webpage and develop good content to produce quality organic search engine search results in the top 3 search engines Google, Yahoo and MSN. Quote "You can't overcome something that you don't fully understand, and I understand it"

Now with a few sites under my belt and top ten positioning on my resume, it's time to extend my creative entrepreneurial side and put all that research to work, step away from service and repair and into a brand new role as webmaster and seo specialist. Publishing under BNK directories named for my daughter Britney Nicole and myself, I've recently created and published the first of what I hope to be several online directories that extend my talents into the marketing and advertising business and eventually the top of the seo industry.

Thus, LegalExpertSearch.Com was developed after researching the available online legal directories to list a recently published expert witness website created for a client of mine. Dissatisfied with the early technology built into the directories available, I decided to create a new directory that boasted the latest web technologies to give potential clients and customers the best experience possible at a reasonable rate of advertising cost.

In the early stage of development, special consideration of the advertising client's ability to control his or her account was top priority. Thus, the subscribing client has full control over the content of their ad and may login to make necessary changes at will. The ability to track the CTR (click thru rate), manage keywords & meta tags, review transaction history, add video, company logo's, attorney profiles and post related company articles, upcoming events and job listings are essential modules for today's web 2.0 style marketing and an intricate part of LegalExpertSearch.Com. Visitors have the ability to search by any combination of company name, category, location or zip code proximity and are rewarded with integrated google mapping that shows the office location of the advertising client with the ability to print door to door directions. The visitor will also have direct access to company address, phone and fax numbers, company website address, contact email and each showcase listing boasts a same page instant contact form. Furthermore the visitor has the ability to save a perspective client ad to a favorites list, email a perspective listing to a friend or print each listing for future reference.

As an incentive to advertising clients LegalExpertSearch.Com is offering a lifetime subscription to the first 1000 clients to sign on. Beginning at the time of this publication, for the price of an annual showcase listing (\$225) advertisers will have full, no limitation showcase listing privileges. There are no additional charges or hidden fees associated with this offer and the duration of this listing is entirely in the hands of the advertising firm.

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About BNK DIRECTORIES

BNK DIRECTORIES latest internet publication: Attorney, law firm and expert witness directory LegalExpertSearch.Com was created using today's web 2.0 technology to give both visitors and subscribers the best experience possible while searching their legal needs.

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