



# The Next Chapter of the Internet: Social Networking

MySpace Design, April 17, 2008

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*The recent rapid growth of the Internet is due to the consumer's ability to create relationships with other people through the social networking websites, according to the professional Social Network web designers and developers of Pearse Street Inc.*

PR9.NET April 17, 2008 - Boston - According to Pearse Street Consulting Inc ( <http://www.pearsestreet.com/social-networking-website-design.html> ), the future of how users interact on the Internet will be permanently affected by the increased usage of social network websites such as MySpace, Facebook, and professional networks such as LinkedIn and Xing. Professionally and casually, people are spending more time connecting with others, growing their circle of friends and contacts with the help of social networking websites.

"The usage of internet has touched its peak through the recent years. No doubt, this peak is a partially the result of the growing popularity of the social networking websites like Myspace. And it's no surprise that these social networking websites attract millions of people towards them. The classic web 2.0 style, interactive features, and overall ease of use of these social networking websites are all factors that contribute to the daily traffic of millions of people who visit these sites. Anyone with a little basic Internet savvy can connect with old friends and make new ones online through these social networking websites," according to Jonathan McInerney, Marketing Consultant for Pearse Street.

He added that, "These social networking websites ( <http://www.pearsestreet.com/social-networking-website-design.html> ) are used by most of the people because; most of those sites offer a free service. Users can make a free registration and start connecting to people instantly".

Pearse Street's social networking website developer, Michael Austin, believes that social networking websites succeed for both the user and the advertiser. "These sites are designed in such a way to encourage targeted navigation, so the user finds exactly what he or she wants. Not only are advertisers winning with the ad campaigns on these social networking sites that reach millions of users, but they are also capitalizing on the opportunity to create a presence on the sites, as users themselves. This gives them yet another change to connect directly with their target market."

He pointed out the fact that, "The revolution of the Internet is something that most of us have learned to take for granted at this point. But with the introduction of the social networking websites, this future of the Internet is secure and no doubt, will be full of innovative surprises. Today we can't imagine living without the Internet. Tomorrow we'll be wondering how we lived without social networking websites."

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## About MySpace Design

In the eyes of a businessman, who sees everything as an opportunity, myspace is an ideal platform to get more clients, according to the team of professional myspace designers of designog.com.

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